

# **Easy Franken Storm Profits!**

**How One  
Woman  
Profited Without  
Power for 9+  
Days....And How  
You Can Too!**

**by Barb Ling**

## Table of Contents

<a href="#"><u>Introduction.....</u></a>	<a href="#"><u>1</u></a>
<a href="#"><u>3 Days Before Storm.....</u></a>	<a href="#"><u>2</u></a>
<a href="#"><u>1 Day Before Storm BUSINESS.....</u></a>	<a href="#"><u>9</u></a>
<a href="#"><u>Day 1 Before Storm – PERSONAL.....</u></a>	<a href="#"><u>24</u></a>
<a href="#"><u>When Power Returns.....</u></a>	<a href="#"><u>26</u></a>
<a href="#"><u>Conclusion.....</u></a>	<a href="#"><u>31</u></a>
<a href="#"><u>About The Author.....</u></a>	<a href="#"><u>32</u></a>
<a href="#"><u>Remember.....</u></a>	<a href="#"><u>33</u></a>



# Introduction



Hey there,

I'm Barbara Ling and thank you so much for investing in **Easy Frankenstorm Profits!** During the time I was out of power for over 10 days and had no way to access the Internet in the beginning, I nevertheless made over 2.4K with my business via my strategic email marketing.

It's actually a very easy thing to do....and you can do it yourself as well!

You're going to learn within this report:

- **How to schedule 14 days** of your online networking posts (Wordpress, Tumblr, Facebook Fanpage, etc.) 3 days before a storm hits.
- **How to find up-to-the-minute disaster information** so your network can check up on loved ones and again, be inspired by you.
- **How to write your daily emails 1 day** before a storm hits to take advantage of these 14 days of posts, thus keeping your audience updated and also inspiring

them in the process.

- **How to structure those emails** so you receive as much profit as possible.
- **How to prepare your family for the storm** and what to get to ensure that even if power doesn't return, you're still safe and sound.

The money you make during these days of no power is really secondary to the goal of this report....the fact you demonstrate that nothing gets you down will make a supremely positive impression on your network, building up your reputation as a quality marketer who cares about your audience's safety/security first and foremost.

**Key!**



I'm living proof that this is easy to accomplish! Depending upon how many times you email a day, it should only take you a couple of hours to create your 14 days of content. Once that's scheduled, however, it doesn't matter if you lose connectivity and/or power....your business will continue even without you online. Woot!

Sounds intriguing? I sure think so! So let's now begin with:

## 3 Days Before Storm



3 days before the storm hits your area, you want to queue content for your network (email lists, blog readers, Tumblr fans, etc.).

## Easy Frankenstorm Profits

3 Days Before Storm

I chose to queue 7 days of content but would you believe – 9 days after Hurricane Sandy, my house STILL didn't have power. WAH! For the next storm, I'm going to prepare at least 2 weeks of content.

There are several ways to prepare content! For me, “content” meant

- Planning 6 emails every day

But let's take that a bit further, shall we?

My usual method of email marketing includes sharing fun tips and resources with my network. Generally, those will be blog posts I find online, pin to Pinterest or highlight on Facebook, and then direct my readers there.

During Hurricane Sandy, these were:

- <http://www.barbaraling.com/insights/frankenstorm-disaster-planning/>
- <http://www.barbaraling.com/insights/most-googleplus/>
- <http://www.barbaraling.com/insights/true-halloween-horror/>
- <http://www.barbaraling.com/insights/25-women-who-rock-social-media/>
- <http://www.barbaraling.com/insights/motivational-monday/>

Notice the first one, **Frankenstorm Disaster Planning**.

I scheduled that for Day 3 after the power outage. How did I know there would be power outages?

It's called “playing the odds!” :) I figured that IF by chance a miracle happened and hell froze over and started producing iced coffee, I could always update things later on. :) Turns out, I didn't have to.

But!

Do you see how the post was targeted, not to ME, but to my NETWORK?



That's one of the biggest takeaways you **MUST** internalize. Certainly making money is grand and wondrous during a power outage – I did that myself.

**More importantly, however, is become a Valued Resource to your readers.**

When you continuously showcase good things for your readers during times of trouble, you become **MORE** than a marketer – you position yourself as a leader, a doer, someone on whom others rely.

Remember that thought, I'll be touching upon it later.

So!

3 days before the storm hits, you want to queue up 2 weeks' worth of content.

If you're like me and you email market, you can refer to these 2 weeks' worth of content in your emails as well!

There are several ways to queue up content.



You can use a **Wordpress blog** and queue like so:

- <http://en.support.wordpress.com/posts/schedule-a-post/>

You can use a **Tumblr blog** and queue like so:

- [http://www.tumblr.com/docs/en/advanced\\_post\\_options#schedule](http://www.tumblr.com/docs/en/advanced_post_options#schedule)

You can use your **Facebook Fanpage** and queue like so:

- <http://www.youtube.com/watch?v=JQ1Nuje02Ko>



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3 Days Before Storm

- <http://www.elirose.com/2012/06/facebook-fan-page-scheduled-posts-admin-roles/>

If you invested in the **GOLD version of Easy Frankenstorm Profits**, you'll have the worksheet scheduler you can use to map out your own future postings.

**Remember. Your goal here is to ensure that even when power goes bye-bye, your presence online continues.**

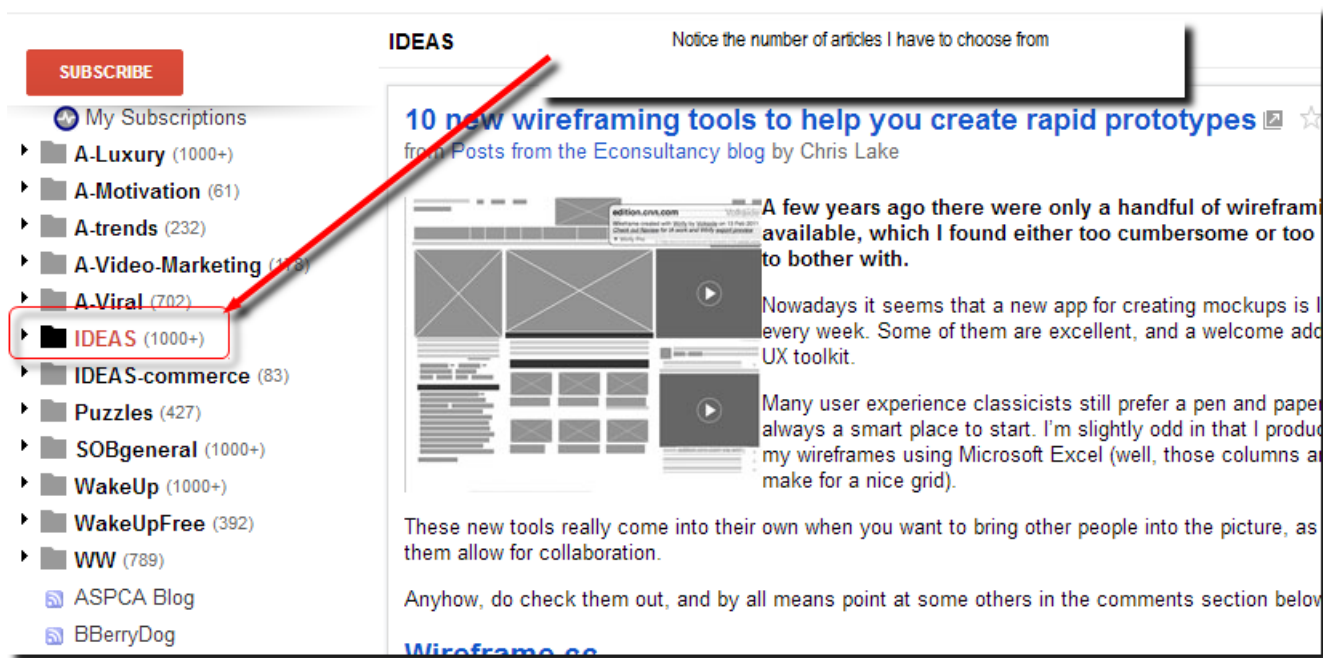
Now, exactly **what should you write about?**

So glad you asked!

Here's my secret recipe for finding what to write!

In my Google Reader, I have 100s of feeds from within various and sundry niches including Facebook, Social Media, Marketing and the like.

When I log on, it looks like:



So whenever I need to write a blog post, I can get inspiration from the thousands of articles at my fingertips.

Humor sites are also grand to write about – one of my favs is <http://Nickyitis.com> . I can easily slant any of the comics to marketing.... it's been a grand mainstay in my blogging posts.

**Key!**

Don't angst over the quality of your writing. Remember, these posts are simply quick, easy—to-read thingees so your audience is reassured you're still operational ... and inspirational.

If you've invested in the **GOLD version of Easy Frankenstorm Profits**, you'll have my step-by-step guides in setting up Google Reader for Facebook, eBay, AdSense and more!

But if not, here's some quick resources for being inspired via Google Reader.

- <http://www.youtube.com/watch?v=PvKFP67GwSY>
- [http://www.youtube.com/watch?v=T5mweT7SoWk&playnext=1&list=PLA28BF216B677B09D&feature=results\\_main](http://www.youtube.com/watch?v=T5mweT7SoWk&playnext=1&list=PLA28BF216B677B09D&feature=results_main)
- <http://www.bloggersentral.com/2011/09/how-to-use-folders-in-google-reader.html>

Now, once you have a topic, and before you start to write your blog post, be sure to add a bit about your current situation like so:

*Hey there,*

***It's Wednesday afternoon and ideally, I still have power!***

*Probably not though....check on my [Facebook page](#).*

*But none-the-less, I know you're looking forward to the daily spirit-lifting I love providing, so enjoy.....*



## Easy Frankenstorm Profits

3 Days Before Storm

or

*Hey there!*

*Most likely, I'm still without power thanks to Hurricane Sandy (thank you Hurricane Sandy!) and hopefully have managed to survive well with my 4 kids, 2 mooses, flocks of Twitter Budgies and Mooseband.*

*But even if I don't have Internet connectivity...I still want to ensure you have your reading pleasure!*

*[So I scheduled this on Monday morning:](#)*

or

*Howdy!*

*And how the heck are you today? I'm hopefully getting power SOON during this aftermath of Hurricane Sandy – you would not believe how it ate up NJ!*

- *[http://www.cbsnews.com/8301-201\\_162-57541786/hurricane-sandy-storm-tracker-and-forecast-maps/](http://www.cbsnews.com/8301-201_162-57541786/hurricane-sandy-storm-tracker-and-forecast-maps/)*
- *<http://abcnews.go.com/US/hurricanes/page/hurricane-tracker-hurricane-sandy-2012-current-position-path-14355852>*
- *<http://www.nj.com/hurricanesandy/>*

*are the links I found on Monday morning to showcase where you can get the latest...hope you enjoy!..*

or

*Hey there,*

*It's Friday and ideally some year...power will be returned to me!*

*As you might remember, I was in the path of Hurricane Sandy....and yep, did the Jersey shore ever get it BIGTIME!*

*You can see uploaded videos at:*

*[Hurricane Sandy Uploaded Videos!](#)*

- *Insane, right?*

*Which brings me to the point of this post...*

## Easy Frankenstorm Profits

3 Days Before Storm

See what I did?

Even though I myself didn't have power....I was able to provide links for updated disaster information.

**Key!**



Notice the last link:

- [\*\*Hurricane Sandy Uploaded Videos!\*\*](#)

It's easy to predict future disaster updates via Youtube!

Simple visit <http://www.youtube.com> and search on

- (disaster name) (location)

and then sort by "upload date".

ie,

- [http://www.youtube.com/results?search\\_type=videos&search\\_query=hurricane+sandy+nj&search\\_sort=video\\_date\\_uploaded](http://www.youtube.com/results?search_type=videos&search_query=hurricane+sandy+nj&search_sort=video_date_uploaded)

It looks like this.

The screenshot shows the YouTube search results for "hurricane sandy nj". The search bar contains "hurricane sandy nj". The results are filtered by "Upload Date" (Today, This week, This month). The results are sorted by "Upload date" (highlighted with a red box). Annotations indicate the following steps:

- Step 1.) Search by (disaster name) (location)**: Points to the search bar.
- Step 2.) Click on "Filter"**: Points to the "Filters" button.
- Step 3.) Sort by "Upload date"**: Points to the "Sort by" dropdown menu.

Scheduling out your content takes time! When you're done, it's time to move to scheduling your eMail marketing. Move next to:

## 1 Day Before Storm - BUSINESS



One or two days before the storm, it's time to schedule out your eMail marketing.

Now, I email market very differently than the majority of folk – I send emails 5 or 6 times a day. 2 are “Life in Lingland” updates (ie, my morning and evening emails) and the rest are solo promotions.

For me, my main profits come from my solo promotions...your mileage of course may vary!

Here's how I structure out my solos to bring the most buck to me.

- 1.) **Make sure you include your money link at the top** (and then in the middle and at the bottom too).

**Key!**





le, lookie here:

+=====

|

| oOo ==> **Covert Social Bizz** (LINK #1)

| <http://askbling.com/covertsocialap>

|

| **BENEFITS:** Honestly, you HAVE to see this - the latest by the brilliant Covert folk,  
| this offers you social sharing that SHOWS the numbers PLUS...

|

+=====

Oh happy day! Cindy Battye of IM Wealth Builders  
(ie, the person behind Covert PinPress, Covert Videopress,  
Covert Messenger, etc.etc.etc.etc., you know, those products  
that simply fly out the door to the tune of thousands of sales.....)

She TODAY (as in, JUST! as in, DIMESALE! as in, LOOKIE!)  
released:

| oOo ==> **Zero Cost Viral Traffic!** (LINK #2)

| <http://askbling.com/covertsociala>

Really, I cannot say enough grand things about  
this.... Cindy solves a very pressing problem these  
days that ends up compelling HUGELY more, well,  
HUGE, amounts of viral traffic to \*your\* sites.

Woot!

*So if you want to get the jump on your competitors....*

*| oOo ==> The very simple easy solution! (LINK #3)*

*| <http://askbling.com/covertsociala>*

*And because this is a solo offer, buy  
thru my link, and you'll immediately  
receive*

*==> MasterResell Rights to Social Influence (BONUS)*

*This is a beginners guide to social power..  
and you can sell it and keep 100% of the profits  
on your site. Woot!*

*Sounds good?*

*Gosh yes! When Cindy releases anything, you're  
guaranteed of super quality that will help you  
take your business to the next level. Sweet!*

*Grow strong,*

*Barbara "Share Me!" Ling*

*I Turn Chaos Into Simplicity  
<http://www.barbaraling.com>*

Couple of things to notice in the previous email.

One, I include the cloaked tracking link 3 times – beginning, middle and end of the post. This ensures my readers see the link....3 times.

Two, I offer a bonus for people buying thru my links. This particular bonus is from [Resellers Rights Weekly – for less than \\$20/month](#), you can get awesome quality PLR!



This contributes to more people buying thru my link.

And that's how you can make solo emails far more profitable.

Another way in which I make my emails work for me is within my “Life in Lingland” emails, I’ll “stack” promos like so.

+=====

| **oOo ==> Clickbank SOLAR POWER Cash Bonanza**  
**(PROMO 1)**

| <http://askbling.com/solarap>

| **WHY:** HUGE Indepth package on Solar Power subniches  
 | 25+ Product reviews, niche-specific graphics , 125+ PLR, more!

+=====

*Morning!*

*Yep...it's Tuesday morning and not content  
 with giving us Hurricane Sandy, we now have  
 a Nor'easter coming to NJ. Wheeeee!*



*Still no power here in LingLand but hey...  
life could always be worse. So....I'm going  
to buckle down, count my blessings, and  
keep on going!*

*Got lots to share but first...*

*==> Hurricane Sandy Relief*

*<http://www.facebook.com/barbara.ling.entrepreneur>*

*I've asked friends to post to my wall all sorts  
of resources where you can contribute to Hurricane  
Sandy relief....it will take ages but we all shall rebuild!*

*And onto today!*

*Looking for Clickbank Solar/Energy PLR?  
If so:*

***Product: Includes 1000s exact match domains AND...***

***(PROMO 1)***

*<http://askbling.com/solara>*

***Niche: Evergreen Affiliate Solar Power, Renewable Energy, Clickbank***

***Why you want to buy it:***

*Because of the done-for-you-ness - it gives you over:*

*\* 125 PLR Solar Power/Energy articles*

\* *PLR ebooks for Solar Power/Energy*

\* *25 High Quality Product Reviews you can insert your CB affiliate link into*

\* *30 Niche-specific Graphics*

\* *100s of exact-match domain name keywords*

**BONUS:** *Solar Power Master Resell eBook!*

**Product: Clickbank Solar Power/Energy Cash Bonanza**  
**(PROMO 1)**

<http://askbling.com/solara2>

*Nice!*

*And did you catch:*

*I LOVE done for you goodness!*

*And if you're looking for a complete done-for-you solution for blogs-in-a-box....lookie here!*

| **oOo ==> ALREADY Intelligently Monetized! (PROMO 2)**

| <http://askbling.com/1ohota>

*You'll get:*

\* 10 YUMMY PLR BLOGS In popular niches

\* Monetized with Clickbank

\* Monetized with Amazon

\* Monetized with Adsense!

\* MORE! (click on the link to see:

| oOo ==> **Just upload! (PROMO 2)**

| <http://askbling.com/10hota2>

Don't forget yesterday's:

*This offer costs a bit more than your typical WSO...  
and for good reason indeed. It's 40+ videos by  
an established power blogger, Kim Castleberry....  
that take you by the hand and walk you thru EVERYTHING  
you need to know about Wordpress. We're talking:*

| oOo ==> **Includes WP for Internet Marketing TOO! (PROMO 3)**

| <http://askbling.com/newwp>

*a complete training program to anyone marketing with WordPress.  
Once you've gone through these videos, not only will you be good  
to go, but you'll also be quite the \*expert\* as well. NICE!*



*And did you see:*

*My apologies - this released earlier but due to the hurricane....WAH! I missed it and I'm pretty wibbiliated about that because Tim and Tanner are \*known\* for quality in their work. WAH!*

*Super cool, this:*

| oOo ==> **Step by step laid out that teaches you....**

| <http://askbling.com/mmea> **(PROMO 3)**

*is 10 power-packed modules that teach you:*

*\* How to get your readers to pay you for life (nice!)*

*\* How to distribute your reports WITHOUT emails lists, SEO or paid traffic*

*\* How to easily assemble quick reports your readers will LOVE*

*\* 7 more!*

*Cool!*

*So if you'd like to get the insiders' secrets NOW, get ye hence to:*

| oOo ==> **The guys who walk the walk they talk**

| <http://askbling.com/mmea2> **(PROMO 3)**

*What's that? Pinterest and affiliate marketing you want?*

*This recently released and if you're into software that does it for you....you're going to love this! I love the products Bertus releases - they're always well-tested, packed with quality and does what it says (which is why I'm thrilled to tell you about this!)*

**AutoPinterZon** is a power Windows desktop application that

- Automatically search for related products on Amazon
- Grabs the products and posts them to your blogs (complete with images, descriptions, price etc.)
- Then it pins these images to your Pinterest boards, linking them to the post on your blog.

*It also builds Pinterest boards on autopilot and populates them with related pins, ALL linking to your URL.*

*Not only that....You can both scrape existing boards or popular categories - and, you can multiple boards in one run.*

*Huge!*

| oOo ==> **Software that autopins your affiliate link for you!**  
| <http://askbling.com/autopinterzona> **(PROMO 4)**

*Plus...*

| oOo ==> **Credibility Pack for local PPC and PLR!**

| <http://askbling.com/plrppca> **(PROMO 5)**

*Another great overdelivery - we're talking total rights to:*

- \* PLR PPC ebook*
- \* Two Custom Videos!*
- \* 10 Brand new articles!*
- \* Postcards!*
- \* Powerpoint Presentations!*
- \* FLYERS!!! (source included!)*
- \* Banner Ads!*
- \* Kunaki Graphics!*
- \* MORE!*

*Like I said...HUGE.*

*Woot!*

*And did you see:*



*Want you an incredible FB and Pinterest theme that takes advantage of the two most popular social networks online....at DIMESALE?*

*Well then!*

| oOo ==> **WP Covert PinPress Theme (YOWSA!!)**  
| <http://askbling.com/pinpresso07> **(PROMO 6)**

*This is a must-see, auto-do, amazingly brilliant WP theme that makes your site look and act like Pinterest.*

*Totally brilliant!*

*Affiliate marketing, CPA, your own blogging...  
WOW.*

| oOo ==> **WP Covert PinPress Theme (YOWSA!!)**  
| <http://askbling.com/pinpresso07> **(PROMO 7)**

*And about creative marketing with Instagram...*

<http://www.facebook.com/BarbaraLingShares/posts/296613887106268>

*Enjoy!*

*That about covers it for this moment'...woot!  
Hope your day goes peachy...and I'll be certain*

*to touch base with you this afternoon  
assuming I actually get bunches of power  
with whatever wootness crosses me desk!*

*Thanks again for being on my list...  
I'll continue to do me best to bring to you  
updates about the most valuable resources I can find  
for you online!*

*Grow strong,*

*Barbara Ling  
I Turn Chaos Into Simplicity  
<http://www.barbaraling.com>*

**ps** - *Why do I send so many emails?*  
<http://www.barbaraling.com/insights/how-you-will-learn/> explains  
it grandly and why you'll never want to unsubscribe!

So! Notice...I have 7 products included in my morning/evening emails.

**Keep in mind.....it takes time to train your list to be receptive to this! And yes indeed,  
I DO get lots of unsubscribes but that's okay.**

Just like it's a privilege for me to have people on my list...it's a privilege  
for them to be on it as well (ie, it goes both ways!). So if people  
unsubscribe...I wish them the best.



See?

That's how you ensure you make the most money from your emails. You offer grand resources to your readers, you stack your email content, you continuously send updates and ask about them.

And remember those earlier blog posts you made on either your WP site, your Tumblr blog or your Facebook Fan Page?

You can refer to the blog posts that you had queued like so – here's exactly what I did.

### Day after hurricane morning:

*...Morning!*

*It's Wednesday morning here in LingLand and by now, the Hurricane should be off to Canada and the like. I SO hope those in its path are okay - here's a Canadian link I found for y'all.*

<http://www.cbc.ca/news/canada/story/2012/10/29/canada-hurricane-sandy-frankenstorm.html>

*And Im pretty certain that Halloween will be canceled here in NJ (especially if power is out!!). Ah well, will have to make my kids their own Halloween...reminds me of the 2001 Halloween where everyone was frightened of terrorists so I created a "town" inside my house and let the kids go trick or treating that way.*

*Memories.....but I digress.*

*Power.*

*This is the 3rd day my business has been*



*going on autopilot, so yep....*

## My Thursday evening update:

*EVenin,*

*It's Thursday evenin' here.*

*Yay!*

*I'm pretty certain I'm still without power but hey, even if not.....I've proactively created my 5 blog posts and my 5 FB fan page posts and my 28 emails.....might as well see how they end up working! ...*

## My Friday evening update:

*EVenin'!*

*It's Friday evening here and guess what.*

*For an hour, I got Internet connectivity....yay! Needless to say, life has been very character-building in LingLand - the Jersey Shore was utterly obliterated. Look here at the currently video updates:*

[http://www.youtube.com/results?  
search\\_type=videos&search\\_query=hurricane+sandy+nj&search\\_sort=video\\_date\\_uploaded](http://www.youtube.com/results?search_type=videos&search_query=hurricane+sandy+nj&search_sort=video_date_uploaded)

[http://www.youtube.com/results?search\\_query=hurricane+sandy+nj&oq=hurricane+sandy+nj](http://www.youtube.com/results?search_query=hurricane+sandy+nj&oq=hurricane+sandy+nj)

*I am just sooo grateful that my family and friends are alright - I live on the top of a hill and only had tree damage.*

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1 Day Before Storm - BUSINESS

*In other areas close by me, entire houses were swallowed up by the ocean.....so sad. The Amusement Park in Seaside Heights is under water:*

<http://www.youtube.com/watch?v=jVd9ys1garA>

*Mind-numbing it is.*

At the bottom of my emails, I always included the link to my blog posts and the like. However, I DO want you to notice Friday's email above.

I was able to grab Internet for an hour at a friends' house ... and used that to CHANGE my queued post.

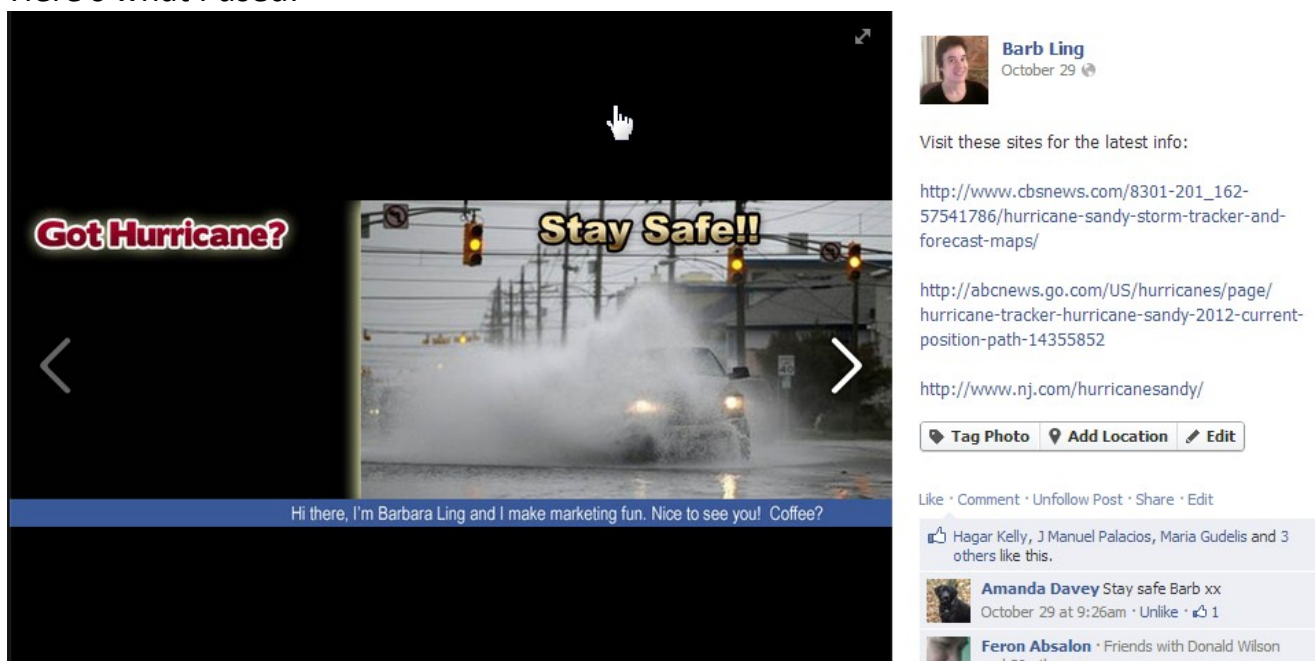
**le, I was able to include realtime links to the disaster.**



What I SHOULD have also included were disaster relief links too so my readers could follow up on their loved ones. I did that myself in my Facebook fanpage.

- **Speaking of Facebook, make sure you change your timeline picture to and include links to something that can help rescue efforts/survivors.**

Here's what I used:



**Easy Frankenstorm Profits**

1 Day Before Storm - BUSINESS

If you're invested in the **GOLD version of Easy Frankenstorm Profits**, you'll have at least 5 Done For You actual PSD files you can update yourself for your own Timeline Cover, specifically geared for disaster update information!

If not, you can design your own Timeline cover over at

- <http://www.freetimelinecovers.org/>
- <http://timelinecoverbanner.com/>

For the description, go to Google and search for:

- (disaster name) updates

ie,

- [https://www.google.com/search?q=\"hurricane+sandy\"+updates](https://www.google.com/search?q=\) (regular google)

or

- <https://www.google.com/search?hl=en&gl=us&tbm=nws&q=%22hurricane+sandy%22+updates> (Google news)

Once you are done with scheduling your updates, it's time to take care of your personal safety too. Move now to:

## Day 1 Before Storm – PERSONAL



And here is the REAL benefit to Easy Frankenstorm Profits to you as a real live person!!!



## Easy Frankenstorm Profits

Day 1 Before Storm – PERSONAL

I sooo wish I had done the following before Hurricane Sandy! PLEASE PLEASE PLEASE PLEASE!!!!!!! DO THE FOLLOWING.

PLEASE.



**1.) Make sure your gas tank is full.** If you have a megastorm hit, not only will you lose power but so will your town. No power, no gas stations. No gas stations, no gas.

**2.) Make sure you have non-perishables for food.** Hit Costco for beef jerky etc. If you can cook up a storm and store it outside if its cold enough, this is Very Smart. Do it.

**3.) Go to the dollar store** and get bunches of:

- \* Candles
- \* Matches
- \* Lighter-thingees (ie, the thingee that makes a spark. I was lucky – I still had gas in house, so I could still light the stove).
- \* Water. I simply washed out all the recycle containers and filled those with water. It worked grand.

Other resources are:

- <http://www.ready.gov/hurricanes>
- <http://www.cnn.com/2012/08/27/us/hurricane-preparation/index.html>
- <http://ready.gov/build-a-kit>

**4.) Write down the following phone numbers.**

- All your local libraries so you'll have a place to go once THEY have power and you do not.
- All your local Barnes and Nobles. Same reason.

## Easy Frankenstorm Profits

Day 1 Before Storm – PERSONAL

- Hotel 800 numbers so if you decide to trek to a place WITH power, you'll be able to call.
- Police/rescue.

And remember these links:

- <https://www.google.com/search?q=power+company+outages>

STOP right now and search for your company's power outage page, ie,

(company) power outage

like

- [jcpl outage](#)

That returns you

- [https://www.firstenergycorp.com/content/customer/outages\\_help/current\\_outages\\_maps.html](https://www.firstenergycorp.com/content/customer/outages_help/current_outages_maps.html)

You can post that to your FB timeline like so:

- <http://www.facebook.com/barbara.ling.entrepreneur/posts/277789928990098>

**Again, remember. You make the most money during storms not only by what you email market....but also by how helpful you are to your network. They will remember you!**

Now you are ready for the storm!

Let's now tackle:

## When Power Returns



Now, ideally....power WILL return.

IDEALLY. :) But there's no guarantees.

For me, I'm currently writing this at my local Starbucks as it's been now Day 10 without power....officially.

BUT! After 3 days or so, power DID return to my friends' house (plus also the local community offered recharge stations too).

So! Ideally you will be able to at least access the Internet via your phone. When you do so, make sure to update your status so your friends don't worry, add any resources you can and the like.

**One thing remember – if you DO choose to leave for a hotel, do NOT put that on your status.**



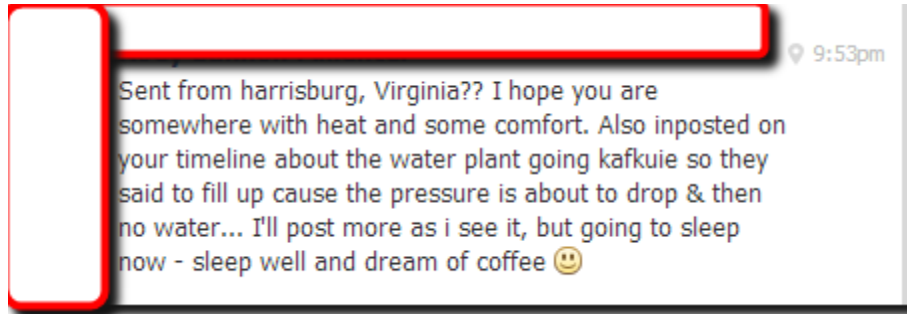
All you'd be doing, honestly, is alerting the nefarious that your home is unoccupied. I myself took my family to North Carolina from Saturday until Tuesday but made no mention of it online.



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When Power Returns

NOTE! Sometimes your smartphone will automatically update your FB profile with your location like so:



Yes, that was a massive surprise to me. :)

Here are the updates I sent. Notice several things:

- I am ALWAYS upbeat.
- I ask for help from my readers to update others about the hurricane.
- I thank folks.

As you read these updates, ask yourself...how can you use them for your own updates? How can you ensure your own personality shines thru?

- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151309431226474>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/296584587117673>
- <http://www.facebook.com/mobile/?v=350685531728>
- [http://www.facebook.com/photo.php?fbid=10151312678761474&set=a.10150731614931474.464434.593246473&type=1&relevant\\_count=4](http://www.facebook.com/photo.php?fbid=10151312678761474&set=a.10150731614931474.464434.593246473&type=1&relevant_count=4)
- [http://sphotos-b.xx.fbcdn.net/hphotos-ash3/c21.0.133.133/p133x133/548946\\_10151312570776474\\_594758412\\_n.jpg](http://sphotos-b.xx.fbcdn.net/hphotos-ash3/c21.0.133.133/p133x133/548946_10151312570776474_594758412_n.jpg)
- <http://www.facebook.com/mobile/?v=350685531728>

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- <http://www.facebook.com/mobile/?v=350685531728>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151316310141474>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151317216426474>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151317431306474>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151318724136474>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/461533073889761>
- <http://www.facebook.com/photo.php?fbid=10151318814461474&set=a.10150731614931474.464434.593246473&type=1>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151319022111474>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151319820231474>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151320502651474>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151321812381474>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151322244276474>
- <http://www.facebook.com/barbara.ling.entrepreneur/posts/10151322821171474>

What should you get out of these updates?

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Remember...your network, your list, etc., **cares** about you. Notice how many people posted good wishes to me, coffee humor to my wall (I've branded myself with coffee), mentioned how inspirational I am.....



It gets noticed. It gets shared. And when you do this yourself...your positive reputation grows as well.

On Tuesday afternoon, I was able to find a local Barnes and Noble, and updated my photos like so.



I also made sure to update other images like:

- <http://www.facebook.com/photo.php?fbid=10151323815711474&set=a.10150731614931474.464434.593246473&type=3&theater>
- <http://www.facebook.com/photo.php?fbid=10151315935926474&set=a.10150731614931474.464434.593246473&type=3&theater>
- <http://www.facebook.com/photo.php?fbid=10151315935926474&set=a.10150731614931474.464434.593246473&type=3&theater>



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[fbid=10151325326101474&set=a.10150731614931474.464434.593246473&type=1&theater](https://www.facebook.com/photo.php?fbid=10151325326101474&set=a.10150731614931474.464434.593246473&type=1&theater)

- <http://www.facebook.com/photo.php?fbid=10151325257926474&set=a.10150731614931474.464434.593246473&type=1&theater>

Remember!

You want to always be an inspiration to your readers...you want to showcase that no matter what, you're grateful (and rightly so!) for being given the chance to make due, survive, thrive, and succeed.

Woot!

And by putting into place all of the above steps....THAT'S how you ensure you can make easy profits even during the biggest Frankenstorm imaginable.

Nice!

Your next step now is to:

- Take down phone numbers of your local libraries, hotel 800 numbers and emergency resources
- Look at your weekly posting schedule, and mentally determine how you can blend in your blog posts, your FB Fan page posts, etc., to your automated schedule
- Look at past promos to see what has delivered the most profits to you in the past...and promote them again
- Get yourself comfortable with disaster prep, and run your family thru it.
- Get yourself comfortable with scheduling daily emails in aWeber or GetResponse

**And that way, you now know that SHOULD a Frankenstorm hit...you don't have to worry about your business.** You now know how to make it deliver fantastic profits to you, even if you're cooking dumplings by candlelight for the next 14 days.

Woot!



## Conclusion

This concludes the glorious product **Easy Frankenstorm Profits!**

As you can see, you're really only limited by your imagination when it comes to energizing your group online. And don't forget to network with me:



I'd love to say Hi!

Grow strong,

Barbara Ling

I turn chaos into simplicity

!

# About The Author



Success...it's an attitude! 😊

Welcome! My name is Barbara Ling, and in a nutshell, I'm all about sharing what I've learned over the past decade about creating and running a profitable business online.

My credentials include:

- **Writing books/ebooks** about various/sundry ways for people to generate income online (entrepreneur, recruiting, real estate, auctions, SEO, finding a job, safe weight loss, hidden customers, etc.etc.etc.)
- Being quoted/featured/etc. in various publications/blogs online like:
  - [Barbara Ling: Secrets of a Veteran Webmaster](#)
  - [Empower Your Children To Out-Earn Their Professors](#)
  - [Nailing a good contractor](#)
  - [Microsoft Small Business Success Story](#)

There's 'way too much to write here....you can visit my [Barbara Ling About Me](#) page to learn more!

**Remember.....**

**Fortune Favors the Bold.**

**Go out and make yourself  
fortunate...**

**TODAY!**