

# Insights Vol 1



## **Unboxing Affiliate Marketing**

A Virtual Coach Production

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What You Will Learn

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Enjoy!

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## Acknowledgments

### What You Will Learn

## Acknowledgments

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### Last but never least:

**My family.** My wonderful husband, Moses Ling, my terrific kids, my wondrous mooses, my absolutely fantastic parents - none of this would be possible whatsoever without their love and support. This one's for you, folks!

## Dedication

What You Will Learn

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### Dedication

**To my husband:**

**Unboxing Affiliate Marketing** is dedicated to my husband, Moses Ling...the man in my life who keeps me sane and gives me the truest meaning to my life.

I love you the mostest. Always.

And also.....

*Barbara Ling*

**Fortune favors the bold.**

## Legal Notice

### What You Will Learn

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DISCLAIMER: This product shows how to profit from the current Fidget Spinners Mobile Gaming craze. It has zero to do with the actual Pokemon franchise itself. Techniques shown in this blueprint focus upon official affiliate links, social authority and more.

## Unboxing Affiliate Marketing

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## The Unboxing Affiliate Marketing Entire System

What You Will Learn

### The Unboxing Affiliate Marketing Entire System

Here are all the components to the Passive Income Affiliate Marketing System:

#### Unboxing Affiliate Marketing



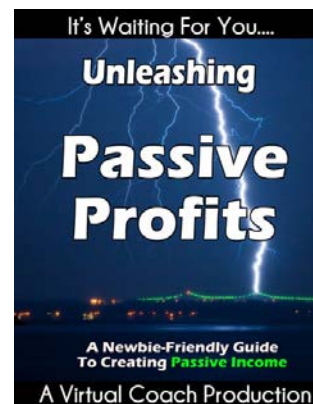
#### 501+ Niche Affiliate Resources



#### eMail Marketing Newbies



#### Passive Profits Unleashed



## Welcome!

### What You Will Learn

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Welcome!



Hello and welcome to the "**Unboxing Affiliate Marketing**" Blueprint! You're in for a treat.... not just because of the goodness that you'll gain, but also because:

**Everything is spelled out in step-by-step format.** That means you always know what the next step is for you to do... no more wondering "where do I go from here?"

**It includes Filled-Coffeecup-Loads of additional resources.** This means that no matter what your knowledge level is... you'll always know where to go for more information!

Good stuff, aye? And I'll bet right now you're wondering:

"Jeepers Barb, what am I about to learn?"

'Tis an excellent question indeed! Move now to:

## What You Will Learn

In this blueprint, The Unboxing Affiliate Marketing blueprint, you will learn the insiders tricks to profiting via affiliate marketing. To wit, you will discover:

## **Welcome!**

### **What You Will Learn**

---

- Affiliate Money - Instant Payment or Long Term?
- Choosing the BEST Merchant For Affiliate Marketing
- Where to Find Products to Promote
- How to Zero In On a Product to Affiliate Promote
- Affiliate Money from Article Marketing
- Affiliate Money From Forum Marketing
- Affiliate Money From Interviews
- Affiliate Money from Social Marketing
- Affiliate Money from Webinars/Hangouts/YouTube
- Affiliate Money from Download Pages/Products

Lots of goodness is waiting for you.....

Got that down? Alrighty then! Let's move to the first technique:

## Affiliate Money - Instant Payment or Long Term?

What You Will Learn

---

### Affiliate Money - Instant Payment or Long Term?



Affiliate marketing!

And even more important...

Making money as an affiliate!

There is a whole big wide world open to you regarding affiliate marketing....

AND there's also a heap 'o options regarding it.

Let's start tackling those, okay?

First, remember... there are so many different things you can promote as an affiliate. It's exciting and freeing, really.

You're always looking for ways to maximize your earnings. You want to make sure you're promoting high quality products that your customers will really love. **But, beyond that, you want to earn as much as you can, with as little effort as you can.**

Let me repeat that in big neon blue letters:

## Affiliate Money - Instant Payment or Long Term?

### The Benefit of Being Paid Instantly

---

**But, beyond that, you want to earn as much as you can, with as little effort as you can.**

So you want to maximize your profits while minimizinzing your efforts.

The good news is that as time goes by and you build up your skills, you'll discover you can earn faster and faster with all of the knowledge/systems you build up.

Good news indeed!

But before we dive into that, let's consider:

One of the questions you have to ask yourself is whether you prefer to have an instant payment as an affiliate or if you are okay with promotions that don't pay you instantly.

There are pluses and drawbacks to either method.

You might be thinking that the obvious best option is to have an instant payment. We all want things instantly. The sooner the better, right?

Maybe. Let's begin with:

### The Benefit of Being Paid Instantly

You do a promotion because you want to earn for it. **Should you really have to wait for that payment?** You've heard horror stories of it taking weeks or months or longer to be paid for an affiliate promotion. Sometimes, it's the fault of the product creator or person paying you.

## Affiliate Money - Instant Payment or Long Term?

### The Drawback of Being Paid Instantly

---

When you're paid instantly, that problem melts away. The money goes directly into your PayPal account (or wherever it's going). You get instant satisfaction and instant access to your cash. You don't have to wait. Awesome!

Also, you might notice that merchants paying instantly (via JV Zoo or Warrior Plus, for example), will often pay you 100% commissions... that really sounds enticing, right? It is, and then again it isn't always, as we'll discuss in just a moment.

### The Drawback of Being Paid Instantly

Not so fast—this isn't always a perfect scenario. For one thing, many great products aren't available for instant payment at all. That can be really frustrating. And you wouldn't want to bypass a product that will be a great fit for your buyers just because you wouldn't be paid instantly on it—that's not smart business.

**You also have to factor in that you have to consider refunds.** Some people will likely refund the product you're promoting, no matter how great it is. That's okay and it's to be expected. But, getting paid instantly can lead to you counting your chickens before they're hatched.

You have to refund people who ask for it, depending on the guidelines of the seller. In some cases, the seller or payment processor initiates the refund, taking the money straight back out of your account. This is a huge problem if you've already transferred or spent the money. Just because the money is in your account doesn't mean you can necessarily rest easily with it.



## Affiliate Money - Instant Payment or Long Term?

### The Benefit of a Long Term Payment

---

The other drawback, to follow up on the 100% commission possibility, is that the merchant is only paying you a commission for the sale of the one product. They're getting the email address of a buyer added to their email list. When they promote their other products to that buyer, or when they promote as an affiliate themselves, you get nothing.

### The Benefit of a Long Term Payment

Before we go further, we should really define what "long term" really is. Sometimes a merchant will pay you at the end of the month that the purchase happened in, and that isn't really long, especially for purchases that occurred late in the month.

Sometimes the merchant will wait until the end of the month after the refund period expires. **That can mean 30 or 60 days of extra waiting.**

If you trust the product creator (and hopefully you're only promoting product creators you can really trust) then there's no problem waiting for a long term payment.

In fact, there are benefits, in some cases. Typically those instant payment platforms will only pay you for the specific product you're promoting and maybe the upsell, and nothing more. That can be okay...

But other payment platforms, like Nanacast (which folks like Dennis Becker use for almost all of his products except IMIT – you can grab that over at

- <http://e1kad.com/affiliates.html>

## Affiliate Money - Instant Payment or Long Term?

### The Drawback of a Long Term Payment

---

), allow the product creator to pay you for EVERY product a customer that you refer buys. So, you might promote one product as an affiliate. You don't get paid instantly, and you're okay with that. But then some of your customers go on to buy more and more and more. Your long term payment is looking even better.

In some cases, you'll be paid more if you're willing to wait. This is how his affiliate program with Nanacast works, at least.

And, for those who earn a certain amount by promoting my products, he pays weekly. That's almost as good as instant, right?

### The Drawback of a Long Term Payment

The drawback of a long term payment is obvious—you don't get paid instantly.

But in most cases, isn't that okay? As long as the product you're promoting is worth it and you trust the product creator, it's often to your benefit.

Not only that... it's always nice to receive a windfall of cash unexpectedly. That happens to me quite often....

I promote many products daily....

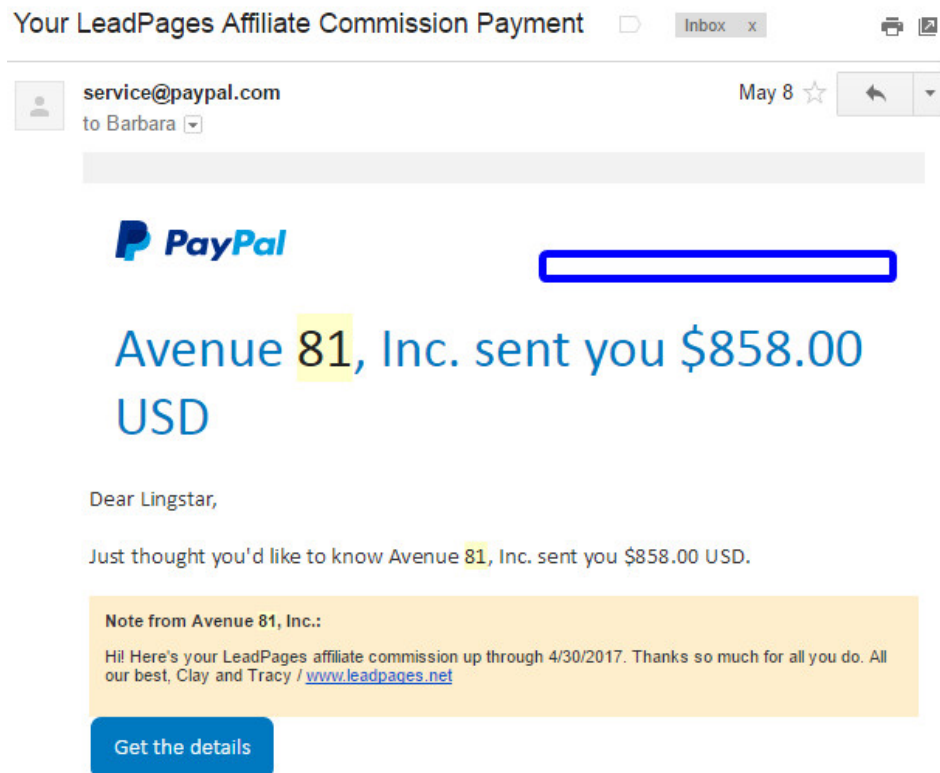
... and sometimes weeks and months later, the payment period occurs and suddenly there's several hundreds of dollars that just show up in my paypal account.

Like my monthly payments from LeadPages:

## Affiliate Money - Instant Payment or Long Term?

The Most Important Part of Choosing What To Promote Is...

---



Nice!

Let's now move to:

### The Most Important Part of Choosing What To Promote Is...

Hopefully, you can see that whether you're getting paid instantly or long term usually isn't the most important factor for what you promote.

Sure, promote something that pays you instantly if you need the cash and you find a great product. **But, otherwise, don't be turned off by a longer term payment.**

## Affiliate Money - Instant Payment or Long Term?

Try a Mixture

---

The most important part of choosing what to promote is how the product will benefit your buyer. You should always put your buyer first.

Unfortunately, too few product creators pay attention to that. They promote, promote, promote based on what they think will benefit them the most.

The trick is on them, of course. If you pay attention to what will best benefit your buyer, you'll be much more richly rewarded. You'll earn good commissions but you'll also earn the trust of your buyer.

*(NOTE! Keep in mind that some buyers ONLY buy for the retail high it gives them – they might SAY they plan on using the product, but like bunches of people who buy 4964976 products about exercise and fitness, they never put the info to good use.*

*That's okay. You can NEVER \*make\* someone take action... but if someone just "Feels good" from their purchase, it's a successful sale).*

Find and promote great products you know your audience can really benefit from, that's the bottom line.

So what do you do?

Easy! You:

**Try a Mixture**

It also doesn't HAVE to be one or the other when it comes to instant pay promotions or long term pay promotions.

## Affiliate Money - Instant Payment or Long Term?

Long Term or Instant? The Choice is Yours

---

You can promote a mixture of both. In fact, that will probably happen naturally if you focus on promoting what's best for your audience at the time.

Promote some instant payment products, especially when you might not be as familiar with the seller. That way, you know you'll be paid fairly.

Promote some long term payment products, especially when you know that your buyers will be cookied and you'll be paid on everything they go on to buy, such as the things you promote for Dennis as an affiliate through Nanacast.

Oh, and those lifetime cookies that sometimes you hear about?

If a customer decides to clear all cookies from the cache... those disappear.

It doesn't happen often but it DOES occur. Never forget that.

So in closing:

### Long Term or Instant? The Choice is Yours

Ultimately, you have to do what's going to be best for your business.

Promote wisely to your audience and you'll end up with a great overall income.

**Evaluate each affiliate promotion on a case by case basis.**

It's a great time to be an affiliate in online business. There truly are a lot of different options out there and it's easy to choose the one that will work for you.

## Choosing the BEST Merchant For Affiliate Marketing

Long Term or Instant? The Choice is Yours

---

As long as you're always putting your audience first, the terms of payment don't matter quite as much.

And now that we've discussed instant or long-term payment, let's now move to something most critical:

### Choosing the BEST Merchant For Affiliate Marketing



Affiliate marketing is great, but you have to be careful when it comes to choosing which merchants you're going to promote.

Sad, but it's life.

Nothing is guaranteed.

There are definitely good and bad merchants out there! I don't mean to scare you, but people have been burned by not investigating a particular merchant thoroughly enough before promotion.

And, even if a merchant is good and does pay well and on time, there may be other, even better merchants out there for you.

- Some merchants convert better than others.
- Some merchants pay faster than others.



## Choosing the BEST Merchant For Affiliate Marketing

Long Term or Instant? The Choice is Yours

---

- Some merchants pay more than others.

You have to investigate and weigh your options, and it doesn't always come down to who pays more than others.

Affiliate marketing can be a very lucrative business, but it's important to be smart about how you approach it.

That's so important, let me now repeat that in big huge glowing neon letters:

**Affiliate marketing can be a very lucrative business, but it's important to be smart about how you approach it.**

**First and foremost, make sure you can trust the merchant.** Take a look at what other affiliates in your niche are successfully promoting. Make sure the merchant you're interested in has a reputation for paying fairly and on time.

Research the merchants in your niche based on what's written about them on the web. Read reviews about them and even consider contacting other affiliates about them. Sure, there are merchants out there like Amazon and eBay that you won't really need to investigate because they're well known for being legitimate.

But, what a lot of people don't realize is that there are other merchants that might be even more lucrative than the usual suspects.

**There are other merchants out there that are easier to make sales with because they aren't anywhere near as saturated.**

## Choosing the BEST Merchant For Affiliate Marketing

Long Term or Instant? The Choice is Yours

---

It depends on your niche and your goals, of course, but promoting these lesser-known merchants might be the right path for you. That's why you should do more digging to find great merchants than you otherwise would if you were choosing something like Amazon or eBay as an affiliate.

Consider how often and how much you want to be paid for your efforts as an affiliate. This totally depends on your niche, your audience, and the opportunities that are out there for promotion.

When you find a merchant you're considering, in addition to their reputation, consider what they sell and whether it's a good fit for your audience.

Sometimes, promoting something might be really, really enticing because you see the dollar signs, when in reality, that particular product or merchant may not convert at all for your audience.

**And other times, something you might think would fly off the shelves gets less reaction than expired decaf coffee.**

REMEMBER – you are NOT your list!

And there's no real way of knowing upfront whether something will or won't work. You can do your research and pay attention to your audience, but in the end, it's going to take some testing and tracking and trying different offers before you find the perfect merchants.

Also, think about the future you might have with certain merchants.

With certain merchants, you'll be bumped up in payment with the more you sell. This even happens with merchants like Amazon where you're paid on a tiered system.

## Choosing the BEST Merchant For Affiliate Marketing

Long Term or Instant? The Choice is Yours

---

But even with private, lesser-known merchants, if they see that you're a good affiliate, they will often give you special deals for your audience, special percentages, and more.

Again, I recommend that you test different products and merchants to see what works for your audience. That's really the only way to know, beyond the initial research you do.

As part of testing the different products, especially with digital products, I strongly suggest that you either obtain a review copy of the product (many merchants will be glad to provide one to proven affiliates), or purchase the product itself.

By doing that, you can get an inside look at the product, compare it with the sales page, write an indepth review, and especially you can weed out the bad products or poorly supported products before you recommend them to your followers.

If you're promoting products from JVzoo/WarriorPlus/Nanacast, the best way to receive a review copy is:

- 1.) **First, it helps if you have ALREADY made sales**, so you can approach the product creator with your record and ask for a review copy
- 2.) **Reach out to the product creator** and ask for a review copy. The worst thing that could happen is the answer is NO.
- 3.) **Buy the product yourself** – that way you can say, you've spent your own money

And if you're dealing with more than one product creator, it helps if you:

## Choosing the BEST Merchant For Affiliate Marketing

### Keep Track of Who You're Promoting

---

### Keep Track of Who You're Promoting

This might sound silly, but once you really get started as an affiliate, you'll probably end up promoting many different merchants. It's important to keep track of who's supposed to be paying you, how much they're supposed to be paying you, and by when they're supposed to pay it.

In an ideal world, everyone would just pay you what they owe you like clockwork. It doesn't always work that way though. If someone is late in paying you, you may have to contact them. You don't want to leave money on the table by just letting your payment due slide because of disorganization.

Of course, if someone doesn't pay you at all or has a hard time paying you on time, then you probably should drop them as a merchant. Sometimes, it's disappointing how people who used to pay well in the past suddenly have trouble doing so, and so on.

Trust me, from my own personal experience, this does happen.

So how do you ensure the above doesn't happen a lot?

Easy! You:

### Maintain Solid Relationships with Your Merchants

It can be really helpful if you maintain solid relationships with your merchants.

You want them to contact you first with new offers, special rates, and more. It's these relationships that can really help you earn more and grow your business.

## Choosing the BEST Merchant For Affiliate Marketing

### How to Find Merchants

---

**Also, if you decide to create your own products in the future, these relationships will really help you because these merchants might, in turn, become affiliates of yours.**

Or, you might find opportunities to joint venture partner with certain merchants. You can really scale your income up if you have solid relationships with proven merchants.

Remember that they have their own customer base. When combined with yours, the opportunities are endless.

And what's the best way to FIND merchants?

So glad you asked! Move now to:

### How to Find Merchants

You can easily find merchants to promote depending on which niche you're in. For example, if you're in the Internet marketing niche, then you can search JVZoo.com, ClickBank.com, and WarriorPlus.com—these are great places to look.

Check 'em out here:

- <http://warriorplus.com>
- <http://jvzoo.com>
- <http://clickbank.com>
- <http://nanacast.com>

Those aren't all the options, of course. For example, most of Dennis Becker's own products are run through the Nanacast affiliate platform.

If you're looking to promote physical products, then you probably want to check out Amazon first and foremost. Commission Junction

## Choosing the BEST Merchant For Affiliate Marketing

### How to Find Merchants

---

and ShareASale are other great options for physical products and more:

- <http://www.cj.com/>
- <https://rakutenmarketing.com/affiliate>
- <http://shareasale.com/>
- <http://www.flexoffers.com/>
- <http://associates.amazon.com>
- <http://ebaypartnernetwork.com>

You can also search for merchants by typing in keywords related to your niche combined with affiliate related keywords (“your niche affiliate”). You might find great merchants that not many other people are promoting. This can be a great boon for you because there’s less competition to contend with:

- [Dog training affiliate programs](#)
- [Weight loss affiliate programs](#)

You can also pay attention to what other people in your niche are promoting.

If you see that someone is promoting a product that is selling really well and that you really like, follow the trail and figure out how you can become an affiliate for that product as well.

For example, at the time of this writing, you could see on WarriorPlus (it’s a Sunday, btw):



Unboxing Affiliate Marketing

## Choosing the BEST Merchant For Affiliate Marketing

### How to Find Merchants

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#### Welcome to WarriorPlus

Top Products	
<b>Today</b> Yesterday Last 7 Days Last 30 Days	
#	Product / Vendor
1	WP Toolkit Developers Edition Lifetime GazMat
2	Effortless Law Office Consulting Formula Luther Landro
3	320K Words Expert IM Content PLR for Multiple Uses & Memberships dennisandbarb
4	90 Offline-Local Business Live Spokesperson Promo Videos MYDCOM
5	Closing Today! Massive BIRTHDAY PLR Special Offer Francis Ochoco
6	10X Commissions brendan mace
7	LOJACKER TrevorC
8	WPLoadPro 2017 Theme pixelcrafter
9	Video Spin Blaster Pro Plus Vlad-Stoica
10	ExpiredStats - Find High Quality Expired Domains CliftonWade

Those circled thingees?

If you visit:

- <https://warriorplus.com/wsopro/affiliate/contests.php>

You'll see they ALL have affiliate contests that close this week (well, during the time of this writing).

## Choosing the BEST Merchant For Affiliate Marketing

Choose a Merchant and Get Promoting

---

So you could see about promoting those for a ENDING TONIGHT! Promo.

Now that you know how to choose... let's now finalize it and:

### Choose a Merchant and Get Promoting

Do your due diligence on choosing a merchant, but don't spend all your time researching. Yes, make sure that a merchant is going to pay you and pay well. Spend some time getting to know your audience and what they are most likely to buy.

**But in the end, you aren't going to make any money if you don't actually promote!**

So, choose a merchant and promote them to test them out and start earning.

Don't fall prey to analysis paralysis.

Move forward, build your business, and promote products your customers will love... and rinse and repeat. That's how you earn money as an affiliate with great merchants.

Sweet!

Now, we did touch on the various affiliate networks you can promote... but let's niche that even further. Move now to:

## Where to Find Products to Promote

Choose a Merchant and Get Promoting

---

### Where to Find Products to Promote



**There are so many different products for you to choose from to promote as an affiliate marketer.**

It's important to choose wisely because choosing the right product can make you more money.

At the same time, there's no crystal ball that will tell you exactly how much money you can earn if you choose X product.

That's why a lot of affiliate marketing is trial and error. Like I mentioned earlier, you might think a certain product will be a runaway hit... but it might not turn out that way at all...

....While another product you thought would be a total dud sells like gangbusters.

That's half the fun of it. And as you become more experienced with affiliate marketing, you'll start to learn what works and what doesn't work... almost instinctively.

Let's dive into it now with:

## Where to Find Products to Promote

### What's Your Niche?

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### What's Your Niche?

Your niche is the first consideration in choosing a product. Your niche will determine what kind of products you should look for to promote.

Some niches lend themselves better to physical products. You might do a lot better promoting products from sites like Amazon.com and Walmart.com and CJ.com than you would digital products.

Niches like these include hobbies, things that require equipment and the like.

In other niches, digital products are the way to go. Your niche might respond particularly well to info marketing products, for example.

See, it all comes down to:

### What Does Your Audience REALLY Want?

As always, your customers have to be at the top of your mind.

While you're not directly creating the products you're going to promote, you have to make sure there's a message to market match as an affiliate.

This means immersing yourself in your niche. Join in with people on blogs, social media, forums, and so on.

Figure out what people need and want so you can promote the right things.

And one of the best ways to do that is to uncover:

## Where to Find Products to Promote

### What Are People Already Buying?

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### What Are People Already Buying?

One of the best things you can do for yourself as an affiliate is to figure out what people are already buying in droves in your niche. There are bound to be ebbs and flows for what people buy in your niche.

What's hot right now? If something is super-hot and is flying off the shelves, then you probably want a piece of that as an affiliate. You either want to promote that super-hot item or you want to promote something that is directly related to it.

Consider what's evergreen. There are certain products out there that will always sell well among the people in your niche because they are always what people need.

There's several trends newsites you can follow like:

- <https://www.digitaltrends.com/>
- <https://www.trendhunter.com/>
- <https://www.entrepreneur.com/topic/trends>

And you can always go to Amazon to find Best Sellers as well by searching in Google:

- [Best sellers in drones](#)
- [Best sellers in cosplay](#)

But of course, there's more to life than just Amazon.

Move now to:

## Where to Find Products to Promote

### Scout Affiliate Networks

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### Scout Affiliate Networks

One thing you can do to find great products to promote as an affiliate is to scout affiliate networks. You can go to Amazon.com or eBay.com and see what kind of products are being sold there for example. You can be an Amazon associate and promote anything that's on the Amazon website.

You can also go to affiliate networks like CJ.com or ShareASale.com. Many great companies join up with these websites and you can promote their products and services and earn a great commission for it.

If you plan to promote digital products, then go to sites like JVZoo.com, ClickBank.com, Nanacast.com, and WarriorPlus.com

Depending on which niche you're in, you can find some absolutely fantastic digital products and electronic products that will convert really well for you.

And of course, you can always just go straight to Google and search for:

- [Best affiliate networks](#)

Notice that Google Search?

Let's do more!

### Do Some Google Searches

Another thing you can do to find great affiliate products to promote is do some simple Google searches.



## Where to Find Products to Promote

Get to Know Product Creators and Influencers in Your Niche

---

You can often find products to promote that are less competitive this way because not many people think of doing searches like this – they all head straight for the affiliate networks and don't think of doing anything else.

Do some searches for “your niche affiliate program” and other searches like that. Try different variations until you find some great hits:

- [Car repair affiliate program](#)
- [Digital Art affiliate program](#)

There are companies out there that run their own affiliate programs and don't list them with typical affiliate networks.

Again, that can mean less competition for you. And that doesn't mean that these programs and products will be any less successful for you.

Just make sure that you are always focusing on reputable companies who you know will pay you, and on products you're reasonably sure will convert.

But if you're focused in the digital infoproduct market....

There's another great way to increase your income!

Move now to:

### Get to Know Product Creators and Influencers in Your Niche

One of the best things you can do, especially if you're promoting digital products, is to get to know the companies, brands, and individual marketers who are creating the products that you're going to promote.

## Where to Find Products to Promote

### Try Different Affiliate Promotions

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When you develop relationships with them, you might get special deals on affiliate commissions – they even might give you a higher pay rate because you have a relationship. This can certainly give you a leg up.

In some cases, they might let you promote before anyone else.

This can definitely give you an advantage over others who will promote later on.

People will see your promotions first and are more likely buy from you instead of someone else.

An easy way to do this is follow your favorite product creators on Facebook. If you don't know where to start there, visit

- <http://muncheye.com>

(that's a site for digital launches) and then visit all the JV pages for the future product launches you see there.

In many cases, you'll find FB contact info for the product developers.

You can then follow and network with them on FB.

Don't stick with just one idea however -

### Try Different Affiliate Promotions

Remember that you will promote a variety of products over time.

That means you should always be on the lookout for great products you can promote.

Come up with promotions that are complementary. If people buy one thing they might be interested in that other thing as well because they're a natural fit.

Unboxing Affiliate Marketing

## Where to Find Products to Promote

Try Different Affiliate Promotions

---

One of the best ways to make money from that is to “stack” promos in a morning email.

I do that myself every day!

Consider this newsletter:

☕ Your Sunday Morning Perkup: 1989, Why I Left, 1,000 IM, Shopify, Drones, Books, more!

**Before we dive into today, let's get a quick recap!**

=== Start Ongoing Goodies! ===

**ENDS TONIGHT! Companion Publishing Profits!**

<http://askbling.com/companionpp>

**Today in 1989: The Tiananmen Square Protest.**

Something nobody should ever forget.

Plus My Own:

**Customize PLR Business in Boxes Cheatsheet!**

<http://askbling.com/ccplr1>

and

**1,000 IM Lessons!**

<http://askbling.com/1000>

Today's Zero Cost goodie

**How To Sell More: 25 Shopify Store Owners Share Their Insights**

<http://askbling.com/pupwelcome>

=== End Ongoing Goodies! ===

You can see that over at:

- <http://www.barbaraling.com/insights/your-sunday-morning-perkup-1989-why-i-left-1000-im-shopify-drones-books-more/26886>

## Where to Find Products to Promote

Stick with Companies Who Will Pay You

---

Visit that page now and scroll thru it....

You'll see at least 7 different products mentioned, some of them complementing each other!

It's a very profitable way to make money as an affiliate.

And don't forget:

### Stick with Companies Who Will Pay You

As you're looking around for different products to promote, remember that if something seems too good to be true, it just might be.

You only want to promote affiliate products you know are reputable.

You want people who buy from your link to be happy.

**You also want to make sure that you're going to be paid.** There are, unfortunately, less than honest companies out there who will be happy to give you an affiliate link but who won't pay you.

Again, make sure that the companies you promote have a solid reputation – search for the network/product creator online and see the kind of reputation they have.

For example, there is one product creator who I will not name who I will NEVER EVER EVER promote.

That's because of the incredibly shoddy quality (or lack of) and lack of product support.

I don't care if this person is offering 837% affiliate commissions....

I will NEVER share an affiliate link about that product EVER.

## Where to Find Products to Promote

### Start Searching for Your Next Promotion

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One of the end goals of making money online... you want to make sure that you can be proud of the person looking back at you in the mirror... every single night.

You'll have a 'way better sleep.

Let's now close this chapter with:

### Start Searching for Your Next Promotion

Now it's time for you to start searching for your next promotion. There are products out there that you can make some great money with.

Try the affiliate networks like CJ.com and ShareASale.com. Try Nanacast.com, WarriorPlus.com ClickBank.com, and JVZoo.com.

Try doing some Google searches to find great affiliate products in your niche that others might not necessarily find – that's less competition for you.

It really is not that difficult at all to find great products to promote as an affiliate. You just have to get started and dive right in with promoting.

Let's switch gears a bit now and zero in on:

## How to Zero In On a Product to Affiliate Promote

Start Searching for Your Next Promotion

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### How to Zero In On a Product to Affiliate Promote



Affiliate marketing is exciting because there are so many possibilities.

(all together now – jeepers, ya think?)

You can promote digital or physical products in your niche. **You can even promote services (monthly recurring income, anyone?).** That opens up a lot of opportunity to earn a fantastic income as an affiliate. It also opens up the need to make some decisions.

If you had your way, you'd be able to promote anything and everything. People would be buying from your links left and right. Alas, it just doesn't work that way.

It's important to be strategic about the things you promote.

You can't and shouldn't just promote anything and everything. You should only promote the things you know your audience will need and want, are of high quality, and suit the way you want people to view your business....

... or give your buyers that retail high that they so enjoy.

## How to Zero In On a Product to Affiliate Promote

### How to Find a Great Product to Promote

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**Remember – you are NOT your list!**

But I digress.

That's right—you only want to align yourself with certain products and/or merchants.

It's not a good idea to promote something that's of low quality just because it will potentially earn you a good commission. You might end up with a lot of refunds on your hands. More importantly, people will have a lowered perception of you and might not put much (or any) stock into your future product recommendations.

Things are so different, so much better, when you apply a certain set of criteria to the things you choose to promote.

Ask yourself:

1. Will this product solve a problem or delight my customers?
2. Is this product of high quality, so as to have a low refund rate?
3. Is this product priced fairly to the customer, even considering my affiliate commission?
4. Is this product, and the creator of the product, something and someone I'm proud to associate myself with?

In addition to those questions, you have to find the product in the first place.

There are so many out there. It's hard to know where to look... so now let's go ever MORE in depth via:

### How to Find a Great Product to Promote

First, decide what type of product you're interested in promoting for the promotion you're doing right now. Remember, if a physical



## How to Zero In On a Product to Affiliate Promote

### How to Find a Great Product to Promote

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product suits your goals for now, you might look for a product to promote on Amazon. Or perhaps you want to promote something on ShareASale or Commission Junction:

- <http://ebaypartnernetwork.com>
- <http://associates.amazon.com>
- <http://cj.com>
- <http://shareasale.com>

Browse around.

Look at the affiliate networks you're already approved for.

If you're not already approved by relevant affiliate networks, like those mentioned above, then you may want to preemptively apply for approval.

Most affiliate networks require you to already have a website to apply with, so you can submit your current website or quickly create something with WordPress. Most of your affiliate promotions will likely stem from your website so that will help you get that out of the way so you can then freely start promoting.

*(Need a free place to create your site? Consider:*

- <http://wordpress.com>
- <http://wix.com>
- <http://weebly.com>
- <http://tumblr.com>

)

## How to Zero In On a Product to Affiliate Promote

### How to Find a Great Product to Promote

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Keep in mind that some affiliate merchants might check out your website or blog before giving their approval, so it should be ready to be viewed.

That doesn't mean you have to have a ton of content on the site, but it should certainly be more than the default "Hello World" post that WordPress starts you off with.

You can do a simple Google search. Search for the type of product you're interested in promoting along with "affiliates" or "affiliate program." Try different keyword variations until you find what you're looking for. Sometimes, you'll find great, high paying products you can be an affiliate for that are high converting but not at all saturated because not as many affiliates know about them as compared to a product on Amazon.

If you're interested in promoting a digital product, then you might search through products found at places like Clickbank.com or JVZoo.com. There are many digital product based affiliate programs out there.

Just as you can with physical products, you can search for digital products you can be an affiliate for. Search for keywords related to your ideal product along with "ebook" or "course" or whatever it is you're interested in:

- [Cooking ebooks](#)

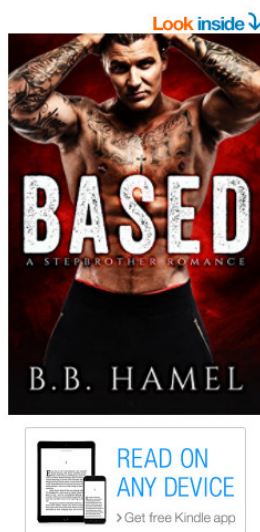
(I might suggest caution about some of the results Google might return for \*some\* searching:

- [Extreme sports ebooks](#)

## How to Zero In On a Product to Affiliate Promote

### How to Find a Great Product to Promote

Somehow the following was NOT what I expected:



#### Based: A Stepbrother Romance (Extreme Sports Alphas) Kindle Edition

by B. B. Hamel (Author)

★★★★☆ 150 customer reviews

See all 3 formats and editions

Kindle

\$0.00 kindleunlimited

This title and over 1 million more available with Kindle Unlimited  
Unlimited  
\$2.99 to buy

Paperback

\$11.99

1 New from \$11.99

Mass Market Paperback

from \$59.75

1 Used from \$59.75

1 New from \$68.23

Real men don't give a F\*\*K . . .

Lincoln "Based" Carter doesn't care what anyone thinks. He's an arrogant, protective a\*\*hole and the most famous extreme sports athlete in the world. His idea of fun involves jumping off of skyscrapers and parachuting between buildings.

Until the day he crash lands through a car windshield.

When I come home from college that summer, I'm surprised by the grunts of my hot-as-hell stepbrother working up a sweat during Physical Therapy. All in front of the camera crew that's filming a documentary about his recovery.

He walks with a cane, but that's not why I think of him as a tripod.

We have a history, but we can't be together. And yet I spend all day fantasizing about his tight white T-shirt clinging to his ripped body. His constant cocky teasing and ooze-sex-grin is driving me crazy.

I'm supposed to be the good girl. But he makes me want to do things I never imagined before.

We're stuck in the same house, and I'm afraid that if I let him get any closer then we'll both drop right over the edge.

*Based is heart-racing flirty, knee-crossing dirty, and oh-so-wonderful steamy. It's recommended for audiences 18+.*

Based is a **standalone, full-length novel. No cliffhanger. Happily-ever-after ending.**

[Read less](#)

Comes with the territory, I suppose.

But I digress.

**Write down the products that interest you.** You might even come across some services that interest you and are available for affiliate promotion.

## How to Zero In On a Product to Affiliate Promote

Will This Product Solve a Problem or Delight My Customers?

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If you haven't already, apply for the various products and networks that interest you. You'll want to apply early because it can sometimes take awhile for approval.

In the meantime, you can apply your list of criteria so you can make the final decision as to what you want to promote.

And about that final decision... ask yourself:

### Will This Product Solve a Problem or Delight My Customers?

First ask yourself if the product truly serves the needs of your customers. At this point, you should have a pretty solid idea of what the people in your niche need and want.

If you're new to your niche, then I recommend you pause and get to know your audience more.

### What are other people promoting successfully in your niche?

#### Look in your inbox and see!

What do your potential customers talk about on social media and on forums?

What are other leaders and authorities in your niche recommending to their followers?

**Put the customer first.** It's easy to get swayed by a shiny looking commission but you'll do a lot better over the long term if you really consider the customer first.

Ideally, the product will solve a desperate problem they have. That way, they'll be eager to purchase the product, landing you a commission.

## How to Zero In On a Product to Affiliate Promote

### Is This Product Of High Quality?

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If the product is very high quality, this creates a win-win situation. They'll have solved their problem and you'll earn money.

Other products are for pure enjoyment or entertainment value. Is the "wow" factor there?

Will people be really eager to buy the product you're interested in promoting? Do your due diligence to make sure this is the case.

In all cases, ask yourself:

### Is This Product Of High Quality?

Ask yourself how high quality the product is. There are certain products out there that are really attractive on the surface. They might have a fancy sales page or shiny exterior.

But, when you open them up, they're just a mess. They're not helpful to anyone except for the product's creator whose pockets are getting lined with cash because of gullible customers and either gullible or shady affiliates.

**But also remember too – you are NOT your list!**

You don't have to own every product you promote. In some cases, it's a very good idea though.

Ask for a review copy if it's a digital product. The author might be reluctant to give review copies to unproven affiliates, though, so don't be annoyed if they say no. You should just go ahead and purchase a copy if you think you'll be promoting it.

At the very least, don't be afraid to ask questions about the product and find out more information about the product.

## How to Zero In On a Product to Affiliate Promote

### Is This Product Priced Fairly?

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Search around on Google. What are the current reviews like? Today's web customers tend not to be afraid to share their opinions, both good and bad. Take that to heart. Hopefully the product you're considering will still be very high on your list.

Next, consider:

### Is This Product Priced Fairly?

Now, consider the price.

There are some products out there that are way overpriced and are only that way because the product creator is over compensating for affiliates. They'll charge \$2000 for something for the sole reason of giving the affiliate half.

Now, you might view that product as actually being worth \$1000, even if you're getting half. That's fine. It's just a judgment call you'll have to make for yourself.

It's not just about fairness—it's also about conversions.

Will you make more sales of a \$10 product given your current customer base or will you make more sales of a \$100 product that has more features and benefits?

Think about it.

Figure out which type of promotion is likely to land you the most commissions while being fair and enticing to your customers and readers.

And here's something hugely important:

## How to Zero In On a Product to Affiliate Promote

Is This Product Something I'm Proud to Associate Myself With?

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### Is This Product Something I'm Proud to Associate Myself With?

The products you promote should be something you're happy to associate yourself with.

Is the product you're considering part of that equation?

Does the product creator have a good reputation?

Your reputation is very important and you don't want to risk it for a little bit of money. You want to build a fantastic reputation because your readers have come to really trust you.

They know that if you're recommending it, that it's a great purchase.

On the flip side, you do NOT have to recommend products...

... you can simply say, you came across one, and let your reader make up their OWN mind.

This was one of my biggest lessons, actually. I would promote things I thought were top notch amazing goodies and my list would yawn.

I'd then tell them about something controversial, and sales would fly off the shelves!

Trying to understand that is the road to madness. Just sayin'.

And after you get all the data? You move to:

### Making the Choice

You have some decision making to do. Hopefully, this process doesn't intimidate you at all!

## How to Zero In On a Product to Affiliate Promote

### Making the Choice

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There are so many products out there that it can be overwhelming. While you don't want to make the wrong choice, again, you really don't know what the results will be until you try.

The great thing is that, after you've done it a few times, you'll be a natural. You'll be able to apply these criteria without giving it nearly as much thought. You'll pick great products left and right, earning a great income as an affiliate and delighting your customers as a result.

**And of course, you're not limited to just one product.**

The product you choose to recommend today won't make or break you. Far from it! You'll promote many products over the months and years, getting closer and closer to what your customer base will be thrilled with and buy like crazy.

You'll repeat some promotions and end others early. You'll go with the flow of the new products that are coming out. You'll promote the classics over and over again. You'll develop a reputation as someone who promotes the best, most helpful, most exciting products around.

**And speaking of promoting the classics, that's something that many affiliates neglect.**

Many, especially those who are promoting digital products, only bother to promote products that are brand new and "hot".

You should keep your eyes out for evergreen products that people are constantly looking for, and consider adding recommendations and reviews for them in your autoresponder sequence. You'll have far less competition that way, and separate yourself from the crowd of "me too" affiliate marketers.



## How to Zero In On a Product to Affiliate Promote

### Making the Choice

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For example, I will repromote products from the past weeks, months and even years if they're evergreen.

That has accounted for a huge chunk of income as well!

So now that you have an idea of what kinds of products to promote and why....

... let's tackle how to make money from them, aye?

Move now to:

Unboxing Affiliate Marketing

## Affiliate Money from Article Marketing

### Making the Choice

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## Affiliate Money from Article Marketing



Article marketing used to be one of the best ways to earn money as an affiliate online. And while it might have decreased in popularity these days, it's still hugely viable.

Why?

Because you can take those articles and repurpose them!

They can become content for videos...

... you can combine them to make ebooks or short reports...

And you can make sure to embed your affiliate link wherever you publish!

See, it's no secret that the web revolves around great content. Whether it's short or long content, content on social media, content on blogs and websites, or content found in article directories.

You're an affiliate marketer, or you want to be, and you want to have the best possible chance of effectively marketing the products you're promoting as an affiliate.

**It makes sense to turn to content to do that.**

## Affiliate Money from Article Marketing

### What Article Marketing Is

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Writing and posting great content on the web is a phenomenal way to promote products as an affiliate. When you write content, you're going with the natural flow of the web. It's what people want and need.

It's learning how to write effective article content that's important. Then, you have to know where to post it, how your audience will respond to it, and how you can make that sale.

### What Article Marketing Is

Article marketing can mean a variety of different things, so let's simplify it. It's simply writing an article for a particular audience with the intent of promoting a particular product.

In some cases, you'll write the article to address a niche topic or subtopic more generically—you'll address the issues, problems, and solutions surrounding a topic and then you'll point to an affiliate product in a resource box that can help the reader.

That's the sort of article you'd write when you're restricted as far as promoting directly within the body of an article.

In other cases, you'll write an article that directly talks about a particular product you're promoting as an affiliate. You might review the product, talking about its pros and cons. You'll help the reader make a buying decision. **Your goal with an article like this is to presell the reader on buying the product.**

When you presell in an article, you're targeting those who are on the fence as to whether they're going to go ahead and buy. They want just enough information to know whether the product is right for

## Affiliate Money from Article Marketing

### How to Write Great Articles to Make Sales as an Affiliate

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them. Your article will give them the answer that, yes, they should buy the product.

You'll use the power of persuasion and your understanding of who the reader is and what they really want at their core so you can make sales of the product that you're an affiliate for.

That's right—promoting products as an affiliate via article marketing isn't about writing dry, boring articles and praying someone clicks your link.

It's about understanding your reader and doing a good job of moving them toward the buying decision—whether you outright talk about the product in the body of the article or not.

So how do you do that?

Excellent question! Move now to:

### How to Write Great Articles to Make Sales as an Affiliate

Now, let's talk about how to write great articles so you can make sales as an affiliate with article marketing.

First, research your audience. Who's most likely to buy the product you're promoting? What do they really need and want? What are their emotions? What's most likely to impact their buying decision?

You can learn more about your audience on forums, social media, through blogs, and more and if you'd like a great tutorial, check out:

- <https://coschedule.com/blog/how-to-find-your-target-audience/>

## Affiliate Money from Article Marketing

### How to Write Great Articles to Make Sales as an Affiliate

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After you've gathered some information, consider WHERE you'll be posting the article.

Remember, the way you'd write an article for an article directory that doesn't allow direct promotion of products in the body of an article (only in the author's resource box) is different than the way you'd write an article for your own blog or website or somewhere else.

**In some cases, you'll write two articles.** You'll write the more general article for the article directory and you'll write the more specific, product focused, article for your own blog or website. You'll link that article directory article or guest post article or whatever to your product review and specific pre-sell article.

For a more general article, choose a hot-button topic, problem, or desire the people in your niche have that directly relates to the product. You're not going to specifically address the product at all at this point.

Write a great, attention-grabbing article title. Write an introductory paragraph that's filled with emotion and will really draw the reader in. Give them great tips and hints throughout the body of the article. Trail off in the conclusion... leading them to your author's resource box where they can click through to learn more about the exact product that will be the answer to their prayers.

Need some resources? Check out:

- <https://www.entrepreneurs-journey.com/3769/11-tips-for-writing-a-15-minute-article/>
- <http://www.thepenmagazine.net/20-steps-to-write-a-good-article/>

## Affiliate Money from Article Marketing

### Article Marketing In Article Directories

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- <http://www.copyblogger.com/write-article-fast/>

By the way, that sort of article style is mostly geared toward the “problem/solution” type articles and products.

**If you’re selling a physical product on Amazon your approach will be a little different.**

If you’re at all confused or unsure, visit an article directory like <http://EzineArticles.com> and take a look at some of the top related articles there so you can get a feel for what others who are promoting similar things are doing.

When it’s time to write a specific product-focused article, you’ll introduce the problem people have, lead them to the product, talk about the pros and cons of the product, and **guide them to the sale via your affiliate link.**

You can give a call to action at the end for them to go ahead and buy the product because it’s the best there is and will help solve their needs perfectly.

You need to include your affiliate link in your product review article, of course.

So once you actually HAVE an article, what do you do with it?

Why, you consider:

### Article Marketing In Article Directories

What are the most popular article directories for the niche you’re targeting? Go ahead and find the answer to that question. Then, take a look at the types of articles others are successfully posting on these sites.

## Affiliate Money from Article Marketing

### Article Marketing In Article Directories

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You'll have your own style, of course, and you'll want to test and tweak your results—but this kind of digging can really lead you to some great answers.

A great way to find niche article directories is to search:

NICHE articles

le

- [Dog training articles](#)

You can then see where popular articles reside....

.... And then contact the site owners and ask if your content could be included as well.

Another great search is:

Submit NICHE articles

le

- [Submit dog training articles](#)

In the above example, the following sites are returned:

- <http://www.anythingpawsable.com/aboutus/submission-guidelines/>
- <http://www.abetterdog4u.com/submit.htm>

It's amazing what you can uncover!

Write several articles on your topic, all pointing to a squeeze page or a product review article on your website. You'll put this link in the author's resource box that is typically allowed on article directories.

Usually, you'll have to write many articles over time to really build your income up with article marketing as an affiliate.

## Affiliate Money from Article Marketing

### Article Marketing Via Guest Blog Posting

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Our site, InfobusinessUniversity.com, has over 25K articles in eZineArticles.com:

- [http://ezinearticles.com/expert/Sean\\_Mize/28298](http://ezinearticles.com/expert/Sean_Mize/28298)

The more content online... the better the chance folks have of finding YOU.

Next, let's consider this aspect of article marketing:

### Article Marketing Via Guest Blog Posting

A much more effective method these days is contacting highly trafficked blogs in your niche and asking if they accept guest posts. Many do—they love the hands-off way they can get great content.

And it's easy to find such places – just look at:

- <https://bloggerspassion.com/list-of-100-plus-blogs-that-allows-guest-blogging/>
- <https://www.guestposttracker.com/>

Here, your goal is to write an article that will be effective and interesting to their audience. You'll generally be allowed to include an author's resource box just as you would with an article directory.

Link to your product specific post on your own blog or website or to a squeeze page. You'll either ask for the sale right away within your product review or you'll give people more information once they enter a name and email—and you'll ask for the sale once they've joined your list.

Blog owners only want great content that will really help their audience—so make sure you focus on quality so you can then drive people to your own site, list, or article so you can make affiliate sales.



Unboxing Affiliate Marketing

## Affiliate Money from Article Marketing

Article Marketing Via eZines, E-Newsletters

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In other words, value first, link second.

Next, consider:

### Article Marketing Via eZines, E-Newsletters

Another way to make sales as an affiliate using articles is by submitting content to e-newsletters.

Are there popular email newsletters in your niche? There are many out there that accept submissions. Do some searches or ask around to find them.

You can write great content that will be sent out to email subscribers. You'll then point to your own properties to make sales of products you're promoting as an affiliate.

In addition, consider asking your colleagues if you could sponsor an advertisement in THEIR newsletter. Or offer to do swaps – both of you will advertise the other person's links.

Win win! So much success today.... Can be increased if you view your colleagues AS colleagues... and not competitors.

Remember.... Articles can be repurposed in dozens of ways! Which brings us to:

### Succeeding With Article Marketing As an Affiliate

Now you have a few ideas to get started with.

As you see, article marketing is NOT like it was years ago where all you had to do was write hundreds of articles for an article directory to make sales.

## Affiliate Money from Article Marketing

Succeeding With Article Marketing As an Affiliate

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These days, you have to be more strategic about it.

Always think reuse!

Every time you create an article, you can reuse that as a:

- Blog post
- Video content
- Podcast content
- Make a slideshare
- Create an infographic
- Build a social media campaign
- Share it on Quora
- Split it up into an email series

Need more ideas? Check out:

- <http://www.skilledup.com/articles/content-recycling-101>
- <https://coschedule.com/blog/repurpose-your-content/>
- <http://www.outbrain.com/blog/23-tools-for-repurposing-content>
- <http://optinmonster.com/40-ways-to-repurpose-blog-content/>

**In the end, it's all about great, helpful content that will really resonate with your audience and build your rapport.**

Focus on that, put your content where your audience is, and write content that makes it clear that the product you're promoting as an affiliate is the answer to what they need and want.

Good stuff!

Where ELSE can you make money as an affiliate?

Let's move now to:

## Affiliate Money From Forum Marketing

Succeeding With Article Marketing As an Affiliate

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### Affiliate Money From Forum Marketing



There are so many different ways you can promote products as an affiliate!

There are paid methods and free methods.

There are methods that produce results quickly and methods that take a longer period of time to pay off. One of the most exciting methods, in my opinion, is forum marketing.

I have an affinity for forums. That might be because my colleague, Dennis Becker, owns one. There's something incredible about belonging to a forum. In many ways, the most active members of a forum become like family. Working online can be isolating and belonging to a forum makes it so much less so.

There's a lot of relationship building that happens on forums. And while we're not really here today to talk about relationship building on forums, that's a big part of using forums for marketing. People buy from those they know, like, and trust. People buy from those who are "in the know" and have a reputation as an authority figure. That's exactly what can happen when you become active in a forum (or more than one forum).

## Affiliate Money From Forum Marketing

### How to Choose the Right Forum

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As an affiliate marketer, it's your goal to interact with your target audience. You want to put your link in front of those who are most likely to click through and buy what you're promoting. That's how you get paid, after all.

With that out of the way, let's pounce upon:

### How to Choose the Right Forum

One of the most important parts of this is choosing the right forum in the first place. You have to find one that's very targeted to what you're promoting. There are bound to be great forums out there in your niche.

Which one is the most active? For effective affiliate marketing on forums, it's important to choose one that's highly trafficked. Ideally, there should be a constant stream of new threads and replied-to threads.

Some forums and niches are more active than others. You want to get the best results for the time you spend.

Note that some forums are dedicated to more general topics while others are dedicated to narrower topics. Consider what will work best for your goals and what you're promoting. It might be the case that joining a more general forum is the right move because there will be plenty of ways for you to interact and connect with people as well as more chances to promote related products down the line.

Do a search for great forums. Make sure it meets all criteria before you sign up and start investing a lot of time into it.

An easy way to find forums is to simply search for:

## Affiliate Money From Forum Marketing

### Proper Etiquette for Marketing on Forums

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NICHE forum

NICHE community

le

- [Extreme sports forum](#)
- [Knitting community](#)
- [Affiliate marketing forum](#)

Take your time to read the forum rules (some forums, for example, will not allow signature links until you've posted at least 10 times), read the Intro or Newcomers sub-forum, and get a feel for what the forum is about.

### Proper Etiquette for Marketing on Forums

My colleague is a longtime forum owner so of course proper forum etiquette is important to me. Never would I recommend that you join forums just to spam them. Never join and just start posting your link everywhere. That's definitely not what this is all about.

One of the first things you should do is familiarize yourself with the culture of any forum you're interested in. That means signing up, reading popular threads, paying attention to how the most active members present themselves, and reading the rules of the forum. Every forum you encounter will have its own culture and way of doing things—it's important to respect and understand that or you're not going to get very far at all with your forum marketing.

Be friendly and open with forum members, especially when you're new. Some will view you with an air of suspicion until you've proven yourself and that's okay. Be who you are, be helpful, and show that

Unboxing Affiliate Marketing

## Affiliate Money From Forum Marketing

Proper Etiquette for Marketing on Forums

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you're ready and willing to become an active and beloved participant of the forum.

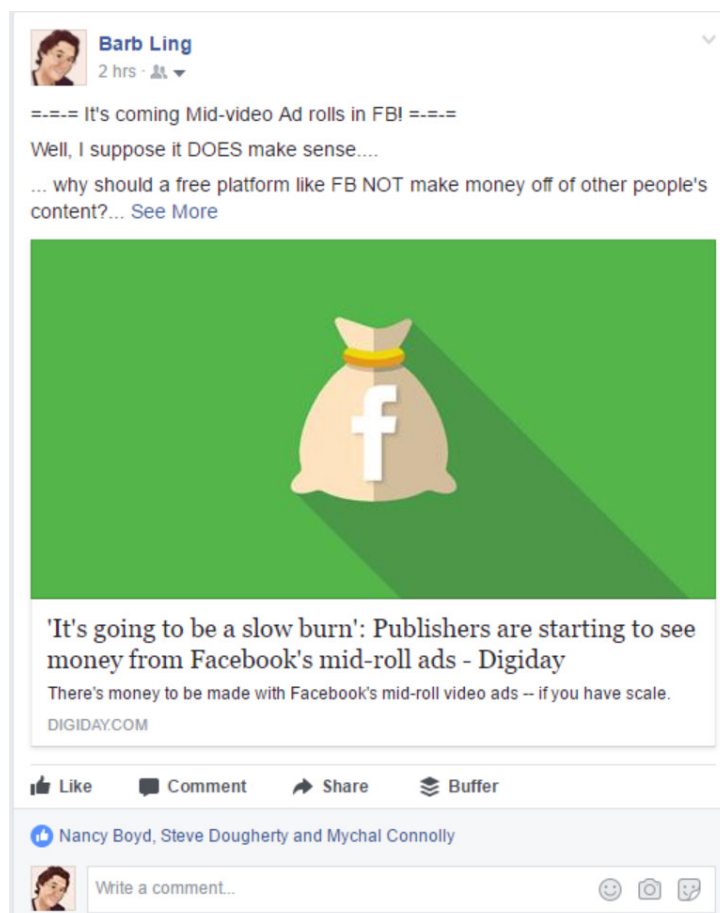
You can see how often I post at various forums like the Warrior Forum:

- <http://askbling.com/btlwf>

and I also post daily at the Earn1KaDay forum as well.

Not only that....

But I repurpose my content by posting each article on my FB page and FB group as well! Ie, this post:



## Affiliate Money From Forum Marketing

How to Use Your Affiliate Link on a Forum without Making People Angry

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Started life as a forum post on Earn1KaDay and then the WarriorForum.

It shows up on my timeline:

- <http://askbling.com/ibubtl060517>

and also in my group, Perking Up Profits as well.

Remember – every bit of content you create....

... can always be reused!

But I digress. Let's now talk about something very important:

### How to Use Your Affiliate Link on a Forum without Making People Angry

I've mentioned already that I don't recommend you join a forum and just start tossing your affiliate link around. That will make people (extremely) angry and you're not going to make any sales anyway.

Plus, you'll probably be banned as well.

First, take a look at the rules. Are you even allowed to use affiliate links? Are you allowed to self-promote on the forum threads at all? Often, the answer is no—even on marketing forums. This comes as a result of forum owners having to deal with too many shady affiliate links.

Generally, you'll only be allowed to use your link within your signature file. Most of the time, that link can't be an affiliate link. So, what's an affiliate supposed to do? The easy answer is to redirect your link, but that's not really good marketing anyway because you're doing nothing to presell your audience before they see the sales page. You'll

## Affiliate Money From Forum Marketing

How to Use Your Affiliate Link on a Forum without Making People Angry

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kill your conversions and the forum probably won't like that you're redirecting an affiliate link in the first place.

The better answer is to write a review or presell page of the product on your website or blog. That way, you can win people over with an interesting and insightful review or overview of the product.

It's a win-win for everyone:

- The forum is happy because you're offering something of value—an article on your own website that gives people information.
- The people who click through your link are happy because you're helping them make a buying decision.
- You're happy because you're using the power of persuasion and preselling to get people to go ahead and click through your link to buy the product you're promoting.

Everyone is happy!

What's a signature file? It's that little space you get to fill out in your control panel or user profile edit area. It shows up underneath everything you post. There are generally rules for what you can include in the signature file, so make sure you follow those rules.

Make sure you study up on how to create an effective signature file link. Include a little mystery. Consider what's going to get people to click on your link. You've chosen a particular forum because it's a good fit for your niche. The people are actively interested in things like what you're promoting....

So figure out how to target them. The combination of a great reputation on the forum combined with an effective signature file link



Unboxing Affiliate Marketing

## Affiliate Money From Forum Marketing

### Proper Forum Etiquette

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can be a winning combination for promoting affiliate products on a web forum.

Here's mine from the WarriorForum:



The two links go to:

- <http://askbling.com/btlclass1>
- <http://askbling.com/superaff30>

The first is a general Make Money Online class... the second is a Super Affiliate Class.

Nifty!

But we're not yet done with this topic – lets now pounce upon:

### Proper Forum Etiquette

This bears repeating—don't just start spamming your link everywhere. Don't use your affiliate link on the forum at all, in fact.

Generally, don't promote products as an affiliate (or your own products) at all on forum threads.

Don't start promoting without first interacting and providing value on a forum—you want people to respect you and take you seriously. The more you give, the more you'll receive.

## Affiliate Money From Forum Marketing

### The Perfect Plan for Marketing Products as an Affiliate on Forums

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And what SHOULD you do?

Become an active contributing member, of course!

History has long shown that people in general are lazy on forums...

... and instead of figuring out things themselves, will simply post, "How do I xyz".

For example, check out this search:

- [site:warriorforum.com "how do i"](https://www.google.com/search?q=site:warriorforum.com+\)

Sad, isn't it? However, it's good for you, because you can do a simple Google search, find the right answer, swoop in and share it!

You end up building up your credibility (which will really help with your affiliate marketing and heck, even product creation in the future).

Woot!

Let's now finish affiliate marketing and forums via:

### The Perfect Plan for Marketing Products as an Affiliate on Forums

Here's what I recommend.

First, find the perfect, active forum that's full of targeted forum members. Sign up and familiarize yourself with the culture of the forum as well as the rules.

Take a look at how successful, prominent members of the forum handle promotions—especially how they handle affiliate promotions in particular.

## Affiliate Money From Forum Marketing

### The Perfect Plan for Marketing Products as an Affiliate on Forums

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Then, start posting and sharing. Be helpful. Ask questions when you have them. Just generally dive in and start chatting.

I should mention that many people are intimidated at the thought of joining forums and posting right away.

They get the feeling that it's like speaking in front of a crowd or something like that. But really, there's nothing to worry about. Just start posting and that fear will go away.

#### **Post daily!**

Get to know people and build relationships with people. In the meantime, start building up a blog you'll use for promotions.

Write reviews and articles on the products you're going to promote.

Better yet, create a squeeze page where you give something away for free. Once targeted people have joined your list from your forum link, it will be much easier to market to them.

Whether you link them to a squeeze page to join your list where you'll then promote affiliate products or you link them to a review or details on a product that might interest them, keep the needs of your audience in mind.

They'll buy if it's clear you have their best interests at heart and you're persuasively promoting the product.

The better your reputation over time, the easier it will be to get people on your list and make affiliate sales. You can do quite well using forum marketing—especially once you're a prominent member of very active forums. Some marketers have built entire businesses

## Affiliate Money From Forum Marketing

The Perfect Plan for Marketing Products as an Affiliate on Forums

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based on forum marketing, with great results. It's a stellar way to get targeted traffic.

Take this opportunity to get started with forum marketing today!

It's a fun, easy, and free way of marketing affiliate products and starting to make sales.

You'll be surprised about how quickly those sales can start coming in.

In closing, forum marketing has worked for as long as there have been forums. There are few better, easier, and more effective ways of building a reputation, building relationships, and getting real sales of products you're promoting as an affiliate.

How else can you profit as an affiliate?

Move now to:

## Affiliate Money From Interviews

The Perfect Plan for Marketing Products as an Affiliate on Forums

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### Affiliate Money From Interviews



Here's something to think about:

**In the end, affiliate marketing is all about the connections you make.**

There are people out there who need and want to buy the things you're promoting—you just have to know how to reach those people and get them to buy even when they're currently on the fence.

You may know already that people are a lot more likely to buy things if someone they know, like, and trust has recommended it.

That's so important, let me repeat it in big neon letters:

**You may know already that people are a lot more likely to buy things if someone they know, like, and trust has recommended it.**

That's where you come in.

## Affiliate Money From Interviews

The Perfect Plan for Marketing Products as an Affiliate on Forums

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You're going to be that person they come to know and like. They are going to trust you to make product recommendations that will really serve them in all the right ways. They'll start to feel like they really know you if you host interviews and they can hear your voice.

It's also likely that you'll make more sales when you combine the power of your audience with the power of the product creator's audience.

The product creator attracts an audience. They have their own audience. They also have the benefit of the buzz and chatter that's going on about them and their products on the web.

The product creator also has something absolutely no one else has—an in depth and intimate knowledge of their product. They know their product inside and out. They have a story about why they created the product. People want to know these things.

**These days, people want to buy based on a story.**

They want to buy when they know someone has gone through what they're going through. Or, at the very least, when someone has taken the time to really understand what they need and want. That's what the person who created the product you're promoting is for the people of your niche.

When you conduct interviews to get more product sales, you're combining a few different things people need when they're about ready to make a buying decision.

**You're giving them access to the actual product creator through the product.** You're also giving them access to your thoughts and opinions

on the product. That can help people make the right choice when it comes to buying the product.

And nowadays, there's so many ways you can do interviews!

PDFs...

Skype calls...

FB Live....

So many ways. Let's now start with:

## Getting Started Interviewing

Hopefully, you're ready to get started interviewing. It really can be a nice way to introduce people to the products you're promoting and to increase your conversions.

But, what if you've never done any interviews before? It can honestly be really intimidating to get started, if only because it's something that's new to you.

Think of it as a conversation. The other parts are easy. Get some questions ready for the product creator or ask your audience what they'd like you to ask.

Use some simple recording software—you can use recording tools and Skype for an easy way to do this like so:

- <https://blogs.techsmith.com/tips-how-tos/skype-google-hangout-video-calls/>
- <https://www.cv-library.co.uk/career-advice/interviews/your-guide-to-skype-and-video-interviews/>

## Affiliate Money From Interviews

### How To Get Interviews With Product Creators

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Prepare yourself. Paint a word picture for the audience of what the product is and how it's going to change their lives.

For much of the interview, you probably won't want to directly sell. You'll want to focus on problems, emotions, and solutions.

And don't forget the end!

**You want to include a call to action where you promote the product outright and tell people where they can buy it.**

Sounds good? Alrighty then, let's now move to:

### How To Get Interviews With Product Creators

If you're newer to affiliate marketing or don't yet have strong relationships with product creators, you might be wondering how you can get people to agree to an interview with you.

It might not be as difficult as you might imagine. **After all, product creators want to sell more of their product.**

It is a fact that many of them are short on time. There are probably other affiliates who are asking them for interviews.

Some affiliates interview the person and then do nothing with it, which wasted the interview subject's time, so after a while people become reluctant to be interviewed. You need to assure your guest that you're really anxious to not only interview them, but to actually use that interview to promote their product and make sales.

You just have to approach people and ask them. It does help if you get to know their business and build at least the start of a relationship with them. But, you really don't even need that.



## Affiliate Money From Interviews

### How To Get Interviews With Product Creators

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Just ask! You might get some “no” answers but you’ll certainly get some “yes” answers.

Some easy ways to find product creators to interview include:

**Look at <http://muncheye.com> for future product launches.** Visit the JV pages there. See who the JV manager/Product Creator is and see if you can schedule an interview.

**Post to FB marketing groups.** Let people know you’re looking to interview product creators and ask to interview someone.

**NOTE! Remember, it doesn’t have to be a future product you’re interviewing about... you can interview about a past product where the official launch is over.**

Want some great examples of folks interviewing product creators? Check out these people:

- <https://www.facebook.com/MikeFromMaine/>
- <https://www.facebook.com/delilah.taylor>
- <https://www.facebook.com/RayTheVideoGuy1>
- <https://www.facebook.com/tim.verdouw>
- <https://www.facebook.com/koppster1966>
- <https://www.facebook.com/marlon.sanders>

But I digress.

Figure out where people would best like to be approached by seeing how they best communicate online.

If they’re active on email, it might be email. If they’re on Skype, they might prefer Skype. Or, it could be Twitter or Facebook or wherever they tend to spend a lot of their time.

You can make it clear that the interview won't be long (or maybe it will be—highlight what's in it for them). Detail the size of your audience or where and how you plan to promote the interview to make them sales.

## Creating and Making Your Interview Available

So! First you want to actually do the interview.

Here's some tools to consider:

- <https://www.digitaltrends.com/mobile/how-to-record-calls-iphone/>
- <https://blog.optimalworkshop.com/13-time-saving-tips-and-tools-for-conducting-great-user-interviews>
- <http://commons.trincoll.edu/jackdougherty/how-to/record-and-transcribe/>

Next, let's talk atmosphere!

- <https://www.lifewire.com/produce-a-video-interview-1082056>
- <https://www.daveshrein.com/6-must-essentials-creating-amazing-video-interviews/>

After you've run the interview, you should save it and make it available. Depending on your level of skill, you can edit it to make sure it's great. You can eliminate any dead space and things like that.

You can add an intro and an outro, heck, you can:

- <http://www.pro-tools-expert.com/home-page/2016/7/8/tip-a-cool-video-interview-editing-trick>
- <http://blog.ted.com/10-tips-for-editing-video/>
- <https://mixergy.com/video-editing/>

**And you can get free intros and outros over at:**

- <https://biteable.com/intro/>
- <https://www.renderforest.com/intro-maker.html>
- <https://editorsdepot.com/>

Neat!

And getting the word out?

At the very least, you should email the link to the interview to the people on your email list. Make it available on your blog!

Upload it to file sharing.video and audio sites like:

- <http://guestpostblogging.com/top-50-free-video-sharing-websites-list-2016-for-seo/>
- <http://omexpert.com/audio-sharing/>
- <http://www.crunchytricks.com/2016/07/websites-to-host-podcasts.html>

And if you need a Fiverr person to do it all, check out:

- [https://www.fiverr.com/search/gigs?utf8=%E2%9C%93&source=top-bar&locale=en&search\\_in=everywhere&query=share+content](https://www.fiverr.com/search/gigs?utf8=%E2%9C%93&source=top-bar&locale=en&search_in=everywhere&query=share+content)

Remember:

**Your goal should be to get your interview in as many places as possible.**

You'll probably also want to give the interview to the product creator so they can share it with their audience.

## Affiliate Money From Interviews

### Running A Webinar to Earn More As An Affiliate

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They may or may not want to share it because you'll be getting the affiliate commission as part of the interview.

Others won't mind because it's additional exposure and ready-made content they can use to get sales they might not have had otherwise.

How else can you profit as an affiliate with the product creator?

Well then!

### Running A Webinar to Earn More As An Affiliate

I want to mention that in addition to recording interviews as a straight audio file, you might also consider running a webinar with the product creator.

Webinars and Google Hangouts are great because people can see your screen, and/or your faces, live. You can show things on your screen (or on the product creator's screen) or a PowerPoint presentation or something like that.

People love being able to join live because they can ask questions and feel like they're really part of something.

Some of the best ways to learn that quick include:

- <https://smartblogger.com/your-first-webinar/>
- <https://mention.com/blog/everything-you-need-to-know-about-running-a-webinar/>
- <https://www.smartpassiveincome.com/hangouts-on-air-for-webinars/>

Remember – you always want to pitch at the end of a webinar, so check out these resources for helpful tips!

Unboxing Affiliate Marketing

## Affiliate Money From Interviews

Interview and Profit!

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- <https://therisetothetop.com/steal-strategy/5-weird-tweaks-webinar-presentation-doubled-sales-totally-steal-em/>
- <http://www.copyblogger.com/webinar-sales/>
- <http://www.tropical.io/blog/5-excellent-ways-increase-sales-after-a-webinar>

So what's your next steps?

So glad you asked! Move now to:

### Interview and Profit!

Hopefully, you're really excited about the prospect of conducting interviews with product creators to make more sales of products you're promoting as an affiliate.

It's really simple to do and helps boost conversions.

It's just plain different hearing a candid interview with someone.... than it is to just read about them.

Make sure you ask great questions that customers will resonate with....

and ask members of your audience what they want to learn about the most.

Make your interviews interesting, natural, fun.... and try to ask things other people forget about. That will help you stand out... and increase your commissions bit.

Make it your mission to spread the interview in as many places as possible. Also, consider transcribing the interviews so people can read the content as well....

Unboxing Affiliate Marketing

## Affiliate Money from Social Marketing

Interview and Profit!

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... and who knows, perhaps you could make a product from those interviews yourself!

You're only limited by your own imagination.

Let's now switch affiliate profiting gears and move to:

### Affiliate Money from Social Marketing



The world is social these days.

I know, newsflash. 😊

As an affiliate marketer, you're well aware of just how important it is to be where your audience is. It follows that you need to be present on social media. That's where your audience is likely to be hanging out right now.

In years past, you could really run a pretty strong affiliate marketing business using simple mini money sites, blogs, and things like that. If you targeted long tail keywords (especially product focused keywords), then it was pretty easy to rank and earn as an affiliate marketer.

Unboxing Affiliate Marketing

## Affiliate Money from Social Marketing

### What Social Media Can Mean For Your Business

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It's not quite that easy anymore. I won't say it's impossible—but it's nowhere near as easy as it used to be.

It's important to rely on more than just the search engines to be found!

The work you do can't and shouldn't exist in a vacuum. You have to be where the people are.

This is something the search engines themselves know. **Indeed, social activity is an important factor in ranking.** That's something you simply can't ignore. Not only can you get direct exposure for the things you're promoting, but you can also improve your chances of ranking in the search engines.

I'll say it again—social media is something you really need to pay attention to if you want to earn more as an affiliate or get started in business as an affiliate for the very first time.

Let's delve a bit more:

### What Social Media Can Mean For Your Business

When I talk about social media, I'm talking about sites like Facebook, Twitter, LinkedIn, Reddit, Snapchat, Pinterest, Instagram, Tumblr, and others.

There are new social opportunities popping up all the time—FB Live is one of the newest at the time I'm writing this.

It's in your best interest to figure out where your audience is hanging out on social media.

Unboxing Affiliate Marketing

## Affiliate Money from Social Marketing

Follow the Trail Of Social Media Success

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It's not only important to know where your audience is registered, but it's important to know where they're most active.

You can get a list of ALL social media goodnesses over at:

- <https://www.lifewire.com/top-social-networking-sites-people-are-using-3486554>
- <https://makeawebsitehub.com/social-media-sites/>
- [https://en.wikipedia.org/wiki/List\\_of\\_social\\_networking\\_websites](https://en.wikipedia.org/wiki/List_of_social_networking_websites)

Next:

### Follow the Trail Of Social Media Success

Follow the trail of other businesses and affiliates that are successful on social media. Which sites are they using and earning from?

No matter which niche you're in, it's likely that you'll find affiliates who are really active on Facebook.

They might have a popular Facebook page or Facebook group or something like that. Facebook is a great place to start.

The very best social affiliate marketers are probably making sales of products as affiliates in ways you wouldn't even notice upfront. They aren't just spamming these sites with their affiliate links left and right.

**The best affiliates build up their audience.** They take that Facebook page or Facebook group or whatever it is and build up a responsive and loyal audience. They share things that audience is interested in learning more about. They answer questions, ask questions, and just generally show themselves to be important and loyal members of that audience. They become an authority to their followers.



Unboxing Affiliate Marketing

## Affiliate Money from Social Marketing

Get Started Using Social Media as an Affiliate

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Again, they don't just post about their projects all the time.

But, they probably do share of themselves. They might talk about things that are going on in their life or business. They share about things they're working on.

Also, instead of directly promoting the heck out of things on these social platforms, they're working hard to build the right way.

**They likely funnel traffic back to an email list.** They know that social media sites might not be here in the years to come—at least not in the way they exist today. So, they get their followers on an email list.

They probably build their email list by giving things away for free.

In a way that benefits the reader, they frequently direct people to get something for free and join their email list.

**It's only then that they promote anything. And, they continue to build a relationship with those on their list.**

They combine affiliate marketing, social media, and email marketing in a really masterful way.

Who's doing this in your niche? It can be helpful to take notes to come up with ideas for how you might use social media to promote products as an affiliate.

Let's now begin with:

### Get Started Using Social Media as an Affiliate

Note that this isn't something you should just plan to do sometime in the future. Take the time to build it into your schedule now. Doing that can really pay off for you in major ways.

Unboxing Affiliate Marketing

## Affiliate Money from Social Marketing

Get Started Using Social Media as an Affiliate

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Get your social accounts set up, if you haven't already. Make sure you brand yourself, even as an affiliate. Some useful resources for that include:

- <http://blog.jobsinsocialmedia.com/2017/02/28/how-to-get-started/>
- <https://moz.com/beginners-guide-to-social-media>
- <https://www.forbes.com/sites/sujanpatel/2016/11/12/9-ways-to-use-social-media-to-build-your-personal-brand/>

Try to get consistent handles/names on each of the sites you join. Visit sites like:

- <http://knowem.com/>

so you can see if your handle is already taken.

Note that it's not all that important to be on all of the social sites—it's best if you focus only on the ones that really matter for your business.

That's the benefit of doing some digging beforehand. You can figure out which matter for your business and which aren't quite as important.

**Work to build your audience. You want to build real relationships over time.**

You shouldn't waste time when you're on social media. Now that you have the goal of building your list and promoting products as an affiliate to those you meet and find on social media, it's important to treat this like a real business.

When you're on social media, make sure it counts.

Unboxing Affiliate Marketing

## Affiliate Money from Social Marketing

Get Started Using Social Media as an Affiliate

---

Share the posts of others.

Post things your followers will really appreciate. Talk about what's going on with you and things that will interest your followers about the industry/niche, etc.

Post hints about products you're looking at or reviewing.

An extremely helpful tool for this is Buffer over at:

- <http://bufferapp.com>

I use it daily to share content to my social following.

- <http://maikelmichiels.com/buffer-tutorial-how-to-use-buffer-to-automate-your-social-media/>

can give you superb tips!

When you do link to things, don't link using straight affiliate links.

At the very least, cloak affiliate links, or link to freebies you're giving away to build your list. The promotion comes later.

Make sure you're doing this in a way that's exciting for your audience. Remember that they're seeing a lot of other stuff on social media so the things you're posting really should stand out and interest people.

Nowadays in today's environment... people want INFOTAINMENT.

So give them what they crave.

Infotainment.

Next:

## Continue To Build Your Audience

Your goal is to make money by promoting things as an affiliate. That means continuing to build your audience.

You should try to make posts others will want to share. Grow your community and following using these platforms.

A great way to do this is to use viral images and the like!

Viral images are often shared on FB and other places.

You can even take a product image and use sites like:

- <http://pho.to>
- <http://loonapix.com>

to create eyecatching bloggable pix like:







That product, btw, promoted

320,000 Premium IM Words over at:

- <http://askbling.com/320k>

See, you have to remember:

**Social media is a very quickly changing landscape.** It can really benefit you to keep up with the changes. You might become an early adopter to new social sites you have a strong feeling might really take off within your audience.

If you're there first, after you've established yourself elsewhere, it can really help solidify you as a leader.

Unboxing Affiliate Marketing

## Affiliate Money from Social Marketing

Social Media Is Great For Affiliate Marketers!

---

Build relationships. Build a solid following of brand evangelists.

If you do that, it will be easy to get people on your list and promote affiliate products to them.

They'll trust your reviews and recommendations because they'll have come to know, like and trust you over time.

This is great for business –and it can leave the door open for creating your own products or joint venturing with other product creators in the future so you can grow your business and income.

Let's now close this more with:

### Social Media Is Great For Affiliate Marketers!

As you can see....

Social Media is great for affiliate marketers.

But not JUST affiliate marketing....

.... You REALLY should use it to build your brand FIRST (and your ability to make money as an affiliate marketer SECOND).

Why?

**Because being an affiliate marketer is just one part of who you are!**

You might also be a product creator.

You might also be a parent.

You might also be a video enthusiast.

You might also be a blogger.

Build YOURSELF first....

Unboxing Affiliate Marketing

## Affiliate Money from Social Marketing

Social Media Is Great For Affiliate Marketers!

---

And the money will follow much easier.

Remember, don't just use social media to post affiliate links. As tempting as that might be, it's a terrible decision for business. It won't lead to anything good.

What will lead to good is if you follow the advice I've laid out for you here, to best use social media as an affiliate marketer.

This is the way to grow your affiliate business using social media. This is how you can build a real, sustainable business using social media....  
... and beyond.

Let's regroup a bit and see where we are!

You've learned bunches about affiliate marketing.....

.... From how to pick products...

... find vendors....

Use articles....

.... Promote in forums....

... interview with product creators....

Here's the thing, though.

That interview with product creators?

That's something worth expanding upon!

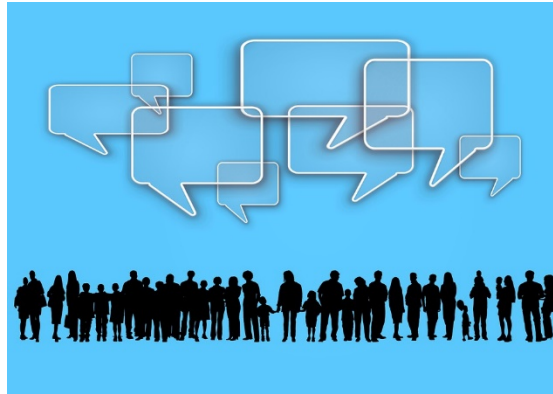
Let's now move to:

## Affiliate Money from Webinars/Hangouts/YouTube

Social Media Is Great For Affiliate Marketers!

---

### Affiliate Money from Webinars/Hangouts/YouTube



Woot!

It's sometimes difficult to think of new and exciting ways to get traffic for the products you're promoting as an affiliate.

You can write articles, pay for traffic, mail your list, and things like that.

It's important to use methods that are fresh and different from what everyone else is doing.

It's also important to connect with your audience on a very personal level.

You can do that through text, but it's often much more impactful to do it through video or through your voice.

Its big blue neon words time!

**You can do that through text, but it's often much more impactful to do it through video or through your voice.**



## Affiliate Money from Webinars/Hangouts/YouTube

Think of the Webinars and Hangouts You've Attended

---

Internet marketing is spectacular.

It really is.

Never before has it been easier to connect with people in your audience who need and want what you're selling. At the same time, that human touch is often lost online.

Sadly, that can lead to lower conversion rates.

There's a great solution to this, that you can use in combination with the other things you do your marketing.

You can use webinars and Google Hangouts (and FB Live and YouTube and....) to make sales as an affiliate.

Let's go!

### Think of the Webinars and Hangouts You've Attended

Have you ever attended a webinar or a Google Hangout?

If so, then you're probably aware of the typical structure of a promotion like this. The product creator or the affiliate tends to promote the webinar as something informative.

In some cases, the webinar actually is informative, with a sales pitch at the end. Other presentations are somewhere in between.

**Still other presentations are very heavy on the groundbreaking, mind-blowing information.**

Consider which presentations really moved you to buy. What works in your niche?

## Affiliate Money from Webinars/Hangouts/YouTube

### The Difference between Google Hangouts and Webinars

---

Consider your audience—if you were to run a webinar or a Google Hangout, what could you do to ensure your audience is persuaded to buy?

### The Difference between Google Hangouts and Webinars

Before we go much further, I want to make sure you know the difference between Google Hangouts and webinars.

Really, the method of presentation is very much the same.

Google Hangouts is a free option that works in combination with Google+ and YouTube. There are a ton of great, social, and viral benefits to using Google+. This is a good option if you want something that's free and highly effective to use.

**And don't forget FB Live – they now have a 2 person broadcasting thingee!**

- <https://www.elirose.com/2017/04/invite-guest-facebook-live/>

will show you how that's achievable.

And webinars?

Webinars are often run on systems such as GoToWebinar.

This is a paid option. It's professional webinar software that allows you to run the webinar, run live chats during the webinar, share your screen, and so on.

I suggest you take a look at both options to see which will work best for you.

## Affiliate Money from Webinars/Hangouts/YouTube

### Planning Your Presentation

---

I personally think that Google Hangouts are the best option right now, especially if you're on a tight budget (since it's free).

Once you decide, move to:

### Planning Your Presentation

After you've chosen your method of presentation, it's time to plan the presentation itself.

What will you share with your audience?

**What problem do they desperately want to solve?**

How can you make money off of that?

I suggest you plan your presentation around that. Figure out what, very specifically, your audience is desperate and emotional about that relates to the product you're promoting.

Present information in a groundbreaking way. People need to feel like they're going to show up and learn something from you that they couldn't possibly learn anywhere else.

Keep in mind that webinars are run every day by other marketers. People only have so much time in a day. **How can you ensure people show up for your webinar over the other options out there?**

I always think it's best to over deliver. Some say you should share your best piece of advice in the sales pitch—which is essentially what the value filled webinar is.

Give away enough that people really come away with some great knowledge and information, while still stirring up emotions and driving people to buy from you.

## Affiliate Money from Webinars/Hangouts/YouTube

### Getting The Product Creator On Board

---

There's something psychological that happens when you really deliver for people. You're giving them a gift for free, essentially. That makes them more ready to buy from you.

They'll also be more ready to buy from you because you're someone they can now relate to. They've gotten to know you on the webinar and that's a great thing.

Next, focus on:

### Getting The Product Creator On Board

You're promoting something as an affiliate, which is great. But the true expert on the topic at hand is the person who created the product. It can be a really great idea to get the product creator on the webinar or Hangout.

**People can ask the creator questions.** They can get a feel for the benefits of the product and how it's different from anything they've seen before.

You can also arrange a special offer for your subscribers, as a thank you for joining you on the call. The product creator can give a discount that's active during the webinar and for the first hour or whatever after that, or even for a day or two after the live event.

You get the idea—you and the product creator can arrange the specifics.

Your goal is to make it a no-brainer for people to buy from your presentation.

But to do that, you need to GET people on your presentation! Move now to:

## Affiliate Money from Webinars/Hangouts/YouTube

### Getting People To Join Your Webinar

---

### Getting People To Join Your Webinar

Of course, none of this is going to matter if you can't get anyone on the call in the first place. You have to advertise your webinar or Hangout to get people involved.

The ideal place to advertise your webinar is to your list. These are the people who already trust you and will be more likely to buy what you're promoting as an affiliate.

You can also advertise on your social channels.

This works particularly well if you're using Google Hangouts, because it's so integrated into Google Plus and YouTube.

**Ideally, the product creator will alert their contacts about the webinar as well.** This gets tricky if they're offering a discount for your subscribers only. But, in some cases, it benefits both of you. They'll get more of their subscribers to buy and you'll both earn more.

Advertise your webinar and note whether seats are limited. Get people to confirm that they're attending.

**A quick no-brainer way of getting people onto a webinar is to release a quick product on W+ and automatically register people TO said webinar. You could position it as a Bonus Class to the buyers.**

Keep in mind that you might not need hundreds upon hundreds of people to join your webinar. Even if you only have dozens (or less), you can make great sales.

Some additional resources to help you out include:

## Affiliate Money from Webinars/Hangouts/YouTube

Getting People To Join Your Webinar

---

- <https://blog.hubspot.com/blog/tabid/6307/bid/33540/18-Ways-to-Guarantee-Nobody-Misses-Your-Next-Webinar.aspx#sm.000vn9enu17uxdtxvh52jm71sny82>
- <https://www.convertwithcontent.com/15-ways-promote-webinar/>

When someone has committed to attending a webinar, they're already committed, in a way, to really listening to what you have to say. They're a lot more likely to buy than someone reading or watching your message and sales pitch through a different means.

So how do you actually MAKE a webinar for affiliate marketing purposes?

Simple!

You can use Powerpoint to make webinar slides.

Simply take the 3 best solutions the affiliate product provides....

.... And walk your viewers through how to achieve those solutions WITHOUT the product.

Most likely.... If people are NOT using the product you recommend, it will take them 'way longer to achieve their goals.

At the end of the value presentation, you can then move into to the:

“Want to save time and see results faster?”

**part of your pitch. That's where you present the solution (via your affiliate link) and call to action.**

## Affiliate Money from Webinars/Hangouts/YouTube

Profiting Using Webinars and Google Hangouts

---

Need resources for webinar slides? Consider:

- <http://www.stealthseminar.com/how-to-create-great-slides-for-your-webinar/>
- <https://slidebean.com/blog/webinar/presentation-design>

and don't forget these techniques for increasing profits via webbies:

- <http://videofruit.com/blog/webinar/>
- <https://www.webinarjam.com/blog/how-to-make-money-with-webinars/>

Good stuff indeed!

So in closing:

### Profiting Using Webinars and Google Hangouts

This is a fantastic method. It's easy to get started with—whether you're using Hangouts or GoToWebinar.

Make a plan for your presentation. Try to get the product creator on board with a special offer. Make it something that will be really, really valuable for those who attend.

Be real, open, and honest on the webinar.

Answer people's questions and get to know them.

Aim to get them to know, like, and trust you.

**And buy from you!**

Running webinars can help you make great sales as an affiliate. Try them today!

Unboxing Affiliate Marketing

## Affiliate Money from Download Pages/Products

Profiting Using Webinars and Google Hangouts

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Let's close today's blueprint with one of my favorite ways of making money as an affiliate:

### Affiliate Money from Download Pages/Products

Unadvertised bonuses... click on them to download them today!



[The Real Truth About Making Money Online](#)



[Your 6 Figure Business](#)

As an affiliate, you're always looking for ways to make more money. Right?

One thing you know for sure is that you can't be shy about placing your affiliate links where potential customers can see them.

That's actually a problem some affiliates have. They're too shy about putting their affiliate links anywhere!

And that is sad.

Very sad.

It's time to get over that problem because you're holding yourself back as an affiliate.... You really are.

Other affiliates have the opposite problem—they place their affiliate links in too many places. They're always spamming their links here



## Affiliate Money from Download Pages/Products

### Why You Should Be a Product Creator Even as an Affiliate

---

and there, even if it's not necessarily a spot where potential customers are looking.

What if there were a perfect spot for you to put affiliate links? We have those standard spots like on blogs, review articles, review videos, and more. Those spots work just great—you can certainly earn a full time income if you work on driving traffic to your links in those spots.

But, there are two places to put your affiliate links that you might not have thought of before. Those places are on your download pages and in your products.

### Why You Should Be a Product Creator Even as an Affiliate

After you read that I recommend you put your affiliate links on your download pages and in your products, you might have scratched your head. Why would you have your own products if you're working hard to build your business as an affiliate?

I believe it's always best to have your own products—at least some of your own products. Having your own products serves your purpose because they allow you to build your list (affiliates will be promoting for *you* now) and earn passive income.

**They also build your authority so it will be easier for you to make sales as an affiliate.** People tend to respect and trust people more when they have their own products for sale. It's a perceived authority thing.

## Affiliate Money from Download Pages/Products

Featuring Other Marketers on Your Download Pages

---

Having your own products helps you make sales in another way, too—you'll then get to place your links on your download pages and in your products.

Maybe you already have your own products—that's great. That means you can take advantage of this strategy right away. You can go back through your old products and your old download pages and implement this right away.

So let's begin with:

### Featuring Other Marketers on Your Download Pages

Let's first talk about why you might want to feature other marketers' products on your download pages.

Someone has just bought your product and they're directed to your download page. They've just spent money and are in the buying mood. They're clearly interested in, and willing to spend money on, the topic related to your product.

If you're in a very profitable niche then it's very likely that your customers aren't just interested in buying one product on that topic.

They're probably interested in buying multiple, related products over time!

You can speed that up. They trust you now because they've bought your product. You can recommend a complementary product right on your download page.

And the product can be a freebie as well... so long as your affiliate ID is cookied in, so should people buy later on... you'll get the credit!

Unboxing Affiliate Marketing

## Affiliate Money from Download Pages/Products

Featuring Other Marketers on Your Download Pages

---

Here's an example of how I monetize download pages:

The diagram illustrates a monetization strategy for a download page. It features three main components, each highlighted by a red-bordered box and a callout:

- Product:** A blue button with a download icon and the text "Download".
- Leadpages affiliate link:** A red-bordered box containing a promotional graphic for "Weekly Free Classes" titled "The 4 Most Important Pages You Should Have On Your Website (And How They Can 3X Your Conversions)". The graphic includes a photo of a man and a form to "Enter Your Email Below To Reserve Your Spot On The Webinar". Below the box, the text "Free Power List Building Class from Leadpages!" is displayed.
- Commission Machine Aff Link:** A red-bordered box containing a promotional graphic for "Earn Upto \$2642.60 a Day By Copying this Little-Known Super Affiliate Secret Weapon...". The graphic includes a green button that says "CLICK HERE for Free Instant Access >>". Below the box, the text "Commission Machine!" is displayed.

## Affiliate Money from Download Pages/Products

Featuring Other Marketers on Your Download Pages

---

And yes, I constantly get commissions (remember the Leadpages payment image I shared earlier? That's how I get leads into it!).

Don't forget:

People are in the buying mood and you know they're interested in your topic. It's a win! People certainly don't have to buy that product but it's right in front of them and presented in an appealing way—you might be surprised at how many conversions you get.

Over time, you can test different conversions and really see what's going to work best for you.

And no, you don't have to be as blatant as what I show above... instead, you could do something like:

Unadvertised bonuses... click on them to download them today!



[The Real Truth About Making Money Online](#)



[Your 6 Figure Business](#)

## Affiliate Money from Download Pages/Products

Featuring Other Marketers In Your Products

---

You can write a mini review, place a banner ad, write a full review, place the products' graphics there, etc.

Don't do this in a way that will annoy your customers....

... instead do this in a way that will demonstrate the **clear benefit of also picking up the product you're promoting as an affiliate.**

It really will make you money.

Let's show how by revealing this new technique too:

### Featuring Other Marketers In Your Products

It's also ideal to feature other marketers' products right within *your* products. This works well if you're writing or creating an info product and you know of something that's complementary.

You obviously don't want to purposefully leave anything out of your product because that will upset people.

Don't make them feel like what they've just bought is inadequate.

But if people want more information on a certain topic or there's a product with a unique perspective out there, you can certainly reference it.

In some cases, it might make sense to reference the product you're promoting as an affiliate right within your product's text. It can make sense in the natural flow of your writing.

Here's a great example:

Would you like 235K premium IM words you can use to make your OWN product... one just like this?

## Affiliate Money from Download Pages/Products

Featuring Other Marketers In Your Products

---

Or what about 320K words?

You can grab those yourself over at:

- <http://askbling.com/235kplus>
- <http://askbling.com/320k>

What about storing all your products easily and effectively on Amazon S3? It's a great resource but can be difficult to understand unless you have:

- <http://askbling.com/s3stand>

See how I did that? Those go to InfoBusinessUniversity products!

You can also add screenshots to make it more appealing like so:

Would you like 235K premium IM words you can use to make your OWN product... one just like this?

Or what about 320K words?

You can grab those yourself over at:

- <http://askbling.com/235kplus>



- <http://askbling.com/320k>

Unboxing Affiliate Marketing

## Affiliate Money from Download Pages/Products

Featuring Other Marketers In Your Products

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Notice how the image is ALSO hyperlinked?

You can learn how to do that at:

- <https://www.computerhope.com/issues/ch000740.htm>

Another way to do this is to create a references or “further reading” section where you direct your readers.

Here’s one example from another product of mine:

### Appendix 1: Recommended Resources

Want to know the tools I myself use and/or recommend?  
They include:

#### Autoresponder:

- [aWeber](#)
- [GetResponse](#)

#### **List Building:**

- [LeadPages \(free class!\)](#)
- [LeadPages Itself!](#)

#### **Copywriting:**

- [Script Doll](#)
- [SpeedReadCopy](#)

#### **The BEST Paid Marketing Community!**

- [Earn1KaDay](#)



Unboxing Affiliate Marketing

## Affiliate Money from Download Pages/Products

Featuring Other Marketers In Your Products

---

Keep in mind:

### **This is prime territory!**

People are actively engaged in your product. They are likely interested in the highly related product you're promoting. It definitely makes sense to use this prime territory in many instances.

Make sure you aren't just shoving affiliate links into your products left and right. Put your customer at the top of your mind when you do this. Will your typical customer appreciate and benefit from learning about a product you're promoting as an affiliate? If so, then go ahead and put the link in.

And after you've made a number of products, you can include THOSE in appendices as well like:

Quick Content Mastery Volume 2

### Table of Contents

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Unboxing Affiliate Marketing

## Affiliate Money from Download Pages/Products

Promoting Via Email

---

That way, you're continuously promoting EVERYTHING you've done.

Good stuff!

How else can you make money as an affiliate?

How about:

### Promoting Via Email

In some cases, you won't have a download page and you won't necessarily want to promote within your product.

Not to fear!

There's always the old standby of email.

If you're giving people the download to your product via email, then you might consider writing a follow up email that is a promotion for a complementary product.

The key to promoting others' products via email is to make sure you focus on that relationship and connection. You don't want to just spam your list and inundate them with offers.

Think about them first. Think about what they really need and can benefit from....

... and what also can deliver to you affiliate commissions in the long run.

Some techniques for monetizing email marketing include:

- <https://www.incomediary.com/make-money-from-email-marketing>
- <http://www.melyssagriffin.com/make-money-email-list/>

Unboxing Affiliate Marketing

## Affiliate Money from Download Pages/Products

Promoting Via Email

---

- <http://www.melyssagriffin.com/make-money-email-list/>

Remember...

You're running a business, and there is nothing wrong with making money from said business.

Build up your rep and your quality....

... and the profits will follow.

Woot!

Unboxing Affiliate Marketing

## What You Have Just Learned

Promoting Via Email

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### What You Have Just Learned



You have just learned how to increase your affiliate commissions via these techniques?

- Affiliate Money - Instant Payment or Long Term?
- Choosing the BEST Merchant For Affiliate Marketing
- Where to Find Products to Promote
- How to Zero In On a Product to Affiliate Promote
- Affiliate Money from Article Marketing
- Affiliate Money From Forum Marketing
- Affiliate Money From Interviews
- Affiliate Money from Social Marketing
- Affiliate Money from Webinars/Hangouts/YouTube
- Affiliate Money from Download Pages/Products

Woot! And that brings us to:

## Your Next Steps

Promoting Via Email

---

### Your Next Steps



Your next steps....

**...are to DO.**

Review all the ways you've learned how to increase your affiliate commissions.

Then pick a technique and try it!

That's the only way you'll discover if it works for you.

The coffee is in your cup...

**Make it a stellar brew today!**

**Oh, and should you decide to make a product in the future, be sure to join our authority marketing group at**

**<http://PerkingUpProfits.com> and post them at this image!**

## Your Next Steps

Promoting Via Email

---

Perking Up Profits Presents...

# This week's Buy Button Placeholders!

(The only way a buy button gets out there is if you create it on W+/JVzoo/WP first... Here, share achieving that first step!)

+ New Product

Add A Product (It's FREE!) ▶

Sell my product or service

Buy Debbie!

(Btw, "Buy Debbie" refers to a colleague's marketing group at <https://www.facebook.com/groups/marketingmorsels/> - highly recommended!)

## Conclusion

Promoting Via Email

---

## Conclusion

This concludes the power report “Unboxing Affiliate Marketing”! Hope you enjoyed it bigtime! And please don't forget to network with me:



Hope you enjoyed this powerful blueprint! I welcome connecting with you on Facebook – please click above to “like” and start to chat!

You're going to love what you discover!

Grow strong,

Barbara Ling

[Http://www.barbaraling.com](http://www.barbaraling.com)

## About The Author

Promoting Via Email

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### About The Author



Welcome! My name is Barbara Ling, and in a nutshell, I'm all about sharing what I've learned over the past decade about authority and creating and running a profitable business online.

My credentials include:

- **Writing 80+ books/ebooks**  
about various/sundry ways for people to generate income online (entrepreneur, recruiting, real estate, auctions, Mobile, finding a job, safe weight loss, hidden customers, etc.etc.etc.)
- Being quoted/featured/etc. in various publications/blogs online like:
  - <http://www.forbes.com/sites/cherylsnappconner/2013/08/28/do-press-releases-still-matter-yes-but-not-like-you-think/>
  - [Barbara Ling: Secrets of a Veteran Webmaster](#)
  - [Empower Your Children To Out-Earn Their Professors](#)
  - [Nailing a good contractor](#)
  - [Microsoft Small Business Success Story](#)

There's 'way too much to write here....you can visit my [Barbara Ling About Me](#) page to learn more!

## Appendix 1: Recommended Resources

Promoting Via Email

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### Appendix 1: Recommended Resources

Want to know the tools I myself use and/or recommend, and the products I've made? They include:

#### **Autoresponder:**

- [aWeber](#)
- [GetResponse](#)

#### **List Building:**

- [LeadPages \(free class!\)](#)
- [LeadPages Itself!](#)

#### **Copywriting:**

- [Script Doll](#)
- [SpeedReadCopy](#)

#### **The BEST Paid Marketing Community!**

- [Earn1KaDay](#)



## Appendix 1: Recommended Resources

Magnificent PLR Content Volume 2!

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Magnificent PLR Content Volume 2!



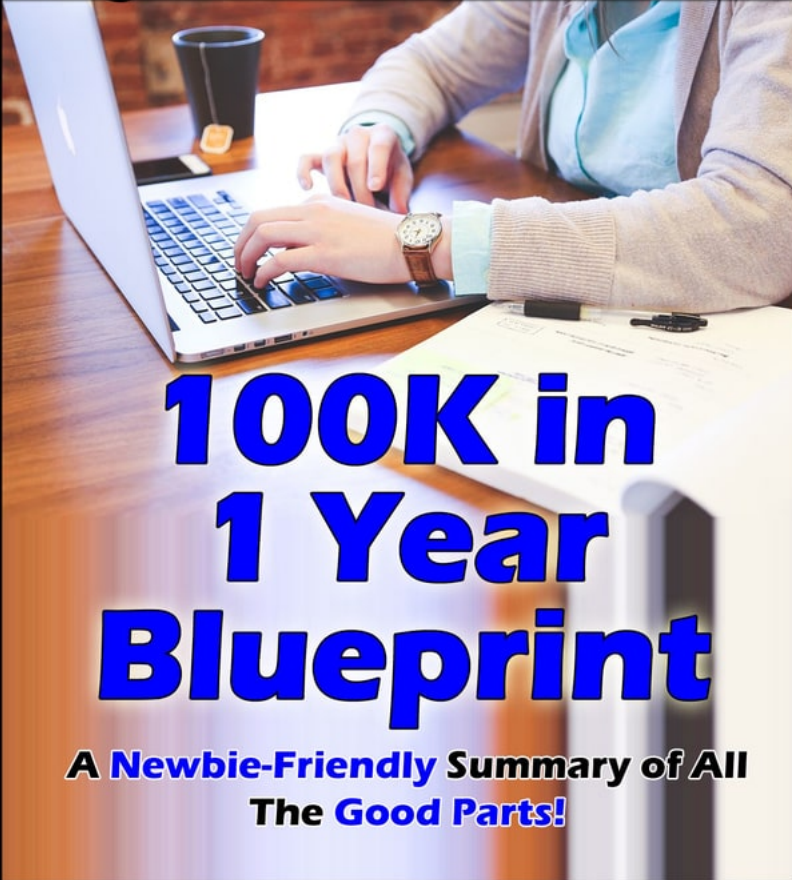
<http://infobusinessuniversity.com/vault/sa/320K>

## Appendix 1: Recommended Resources

100K in 1 Year!

---

100K in 1 Year!



**Ling's Notes for Sean Mize's**

**100K in  
1 Year  
Blueprint**

**A Newbie-Friendly Summary of All  
The Good Parts!**

**A Virtual Coach Production**

<http://infobusinessuniversity.com/vault/sa/100K/>

## Appendix 1: Recommended Resources

Magnificent PLR Content Volume 1!

---

Magnificent PLR Content Volume 1!



<http://infobusinessuniversity.com/vault/sa/235K/>

## Appendix 1: Recommended Resources

How To Get More Buy Buttons Out There! (hint: Use PLR Content!)

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How To Get More Buy Buttons Out There! (hint: Use PLR Content!)

**Fast Cash Mastery Volume 1**

**How To Get  
MORE Buy  
Buttons Out  
There... a  
261+ Sale  
Case  
Study!**

**A Newbie-Friendly  
Step by Step Guide  
That Shows You  
The Exact Steps!**

**An InfoBizU Production**

<http://infobusinessuniversity.com/vault/sa/261sales/>



## Appendix 1: Recommended Resources

68K in 57 Days!

68K in 57 Days!

**Ling's Notes for Sean Mize's**



**68K in 57 Days**



**A Newbie-Friendly Summary of All  
The Good Parts!**

**A Virtual Coach Production**

<http://infobusinessuniversity.com/vault/sa/68k/>

**Remember.....**

**68K in 57 Days!**

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Remember.....

**Fortune Favors the Bold.  
Go out and make yourself  
fortunate...  
TODAY!**

